FLORIDA DEPARTMENT OF CITRUS

Florida Citrus Economic & Market Indicators March 2026

Florida Department of Citrus
Economic and Market Research Department

Florida Citrus Economic & Market Indicators

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Grapefruit

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Summary Comments

- Brazil's OJ exports for 2025-26 Brazilian season July - February were down 15.4% from the previous 3 season average with exports to the USMCA region, Europe and the East Asia up 17.0%, down 25.7% and down 60.5%, respectively.
- Season-to-date through 02/28/26, Florida FCOJ availability, movement and ending inventories were up 8.5%, down 15.3%, and up 34.1% respectively, from last season.
- Season-to-date through 02/28/26, Florida SSOJ availability, movement and ending inventories were up 7.3%, down 8.0%, and up 39.6% respectively, from last season.
- For October through January of the 2025-26 season, U.S. OJ imports and exports were down 5.7% and down 23.7% from last season, respectively. Season-to date though 02/28/26, Florida OJ exports were down 100.0% (FDOC Processors Report).
- For October through January of the 2025-26 season, Non-FDOC Processor FCOJ disappearance, based on FCOJ inventories and imports, was down 69.2%.
- Season-to-date through 02/21/26, OJ volume sales in all Nielsen retail outlets (U.S. grocery stores doing $2 million and greater annual sales, drug stores doing $1 million and greater annual sales, mass merchandisers, Walmart, club (Sam's and BJ's), dollar stores (Dollar General, Family Dollar and Fred's), and military/DECA) were down 9.4% from the previous season, with the NFC price up 14.7%, the Recon price up 6.5% and the overall OJ price up 13.0%.
- The average FCOJ Futures price was $1.77/PS, down $1.84/PS from last year.
- Season-to-date through 02/14/26, the delivered-in price for early and midseason oranges was $3.38/PS, down $0.41/PS from last season. Season-to-date through 02/28/26, the delivered-in price for late season oranges was $3.39/PS, down $0.55/PS from last season.
- Season-to-date through 02/08/26, fresh orange and specialty citrus shipments were up 19.5% from last season.
- From August through January of the 2025-26 season, clementine and tangerine imports were down 0.1% relative to last season. Season-to-date through 02/28/26, Texas fresh grapefruit shipments were down 6.8% relative to last season.
- Season-to-date through 02/28/26, Florida FCGJ availability, movement and ending inventories were down 28.6%, up 90.7%, and down 56.5% respectively, from last season.
- Season-to-date through 02/28/26, Florida SSGJ availability, movement and ending inventories were down 9.7%, down 14.0%, and down 6.6% respectively, from last season.
- For October through January of the 2025-26 season, U.S. GJ exports were down 17.1%. Season-to-date through 02/28/26, Florida GJ exports were down 100.0% (FDOC Processors report).
- Season-to-date through 02/21/26, GJ volume sales in all Nielsen retail outlets (U.S. grocery stores doing $2 million and greater annual sales, drug stores doing $1 million and greater annual sales, mass merchandisers, Walmart, club (Sam's and BJ's), dollar stores (Dollar General, Family Dollar and Fred's), and military/DECA) were down 8.8% from the previous season, with the overall GJ price up 7.0%.
- Season-to-date through 02/08/26, Florida fresh grapefruit shipments were down 27.3% from last season, with Domestic/Canadian shipments down 27.6% and offshore shipments down 11.3% (DFVI). Shipments to Europe and Japan were down 25.0% and down 27.1%, respectively. Domestic FOB prices (CAC) for fresh white and red/pink grapefruit were down 39.4% and up 3.1%, respectively.
- For the month of February, versus the same period last year, the Euro/USD, Real/USD, and Yen/USD exchange rates were down 11.7%, down 11.0%, and up 3.0% respectively.

Brazil Orange Juice Exports

Destination		Season-to-date July - February				Change from 3 season average
		2022-23	2023-24	2024-25	2025-26	
		million SSE Gallons				%
USMCA[b]	Total	302.4	326.9	294.3	360.2	+17.0
	FCOJ	*153.3*	*140.2*	*110.3*	*131.6*	*-2.2*
	SSOJ	*149.1*	*186.8*	*183.9*	*228.6*	*+31.9*
Europe[c]	Total	491.0	550.6	433.5	365.3	-25.7
	FCOJ	*371.8*	*408.6*	*309.8*	*256.3*	*-29.5*
	SSOJ	*119.2*	*141.9*	*123.7*	*109.0*	*-15.1*
East Asia[d]	Total	88.2	108.9	58.9	33.7	-60.5
Others	Total	36.0	39.4	20.0	15.9	-50.0
Total		917.6	1,025.7	806.7	775.1	-15.4

[a]Assumes exports with codes 2009.11.00 (FCOJ) and 2009.19.00 (Other) are 66° Brix, while exports with code 2009.12.00 (NFC) are 11.8° Brix.
[b]U.S., Canada, and Mexico.
[c]Russia, Ukraine, and Turkey are included in Europe.
[d]China, Japan, Taiwan, Hong Kong, Macau, South Korea, North Korea, Philippines, and Vietnam.
SOURCE: Secretary of External Commerce - Brazil

Florida FCOJ Availability, Movement and Inventory

Item	Prior Season Comparison (October - September)			Season-to-Date 02/28/26 (FDOC Processor Week 22)		
	2023-24	2024-25	Change	2024-25	2025-26	Change
	- million PS -		- % -	- million PS -		- % -
Beginning Inventory	**70.4**	**73.9**	**+5.1**	**73.9**	**124.4**	**+68.2**
Pack from Fruit	**16.7**	**18.3**	**+9.7**	**9.3**	**10.8**	**+16.3**
Imports[a]	**236.9**	**257.0**	**+8.5**	**111.3**	**75.9**	**-31.8**
Availability	**324.0**	**349.3**	**+7.8**	**194.6**	**211.1**	**+8.5**
Movement	**250.5**	**224.6**	**-10.3**	**100.9**	**85.5**	**-15.3**
Bulk	198.8	176.8	-11.0	81.4	63.8	-21.7
Packaged	51.7	47.8	-7.7	19.4	21.7	+11.7
Ending Inventory	**73.9**	**124.4**	**+68.2**	**93.7**	**125.6**	**+34.1**
Bulk	71.7	121.9	+70.0	92.0	123.0	+33.8
Packaged	2.3	2.5	+10.6	1.7	2.6	+48.4
	- weeks supply -		- % -	- weeks supply -		- % -
Carry Over - STD[b]	**15.3**	**28.8**	**+87.6**	**20.4**	**32.3**	**+58.2**

[a]Also includes domestic receipts by members of non-Florida product, foreign imports, reprocessed tangerine juice, chilled OJ used in FCOJ, net loss or gain during reprocessing and adjustments.

[b]Season-to-date weeks supply based on season-to-date movement.

Florida SSOJ Availability, Movement and Inventory

Item	Prior Season Comparison (October - September)			Season-to-Date 02/28/26 (FDOC Processor Week 22)		
	2023-24	2024-25	Change	2024-25	2025-26	Change
	- million PS -		- % -	- million PS -		- % -
Beginning Inventory	**119.1**	**96.5**	**-18.9**	**96.5**	**76.1**	**-21.1**
Pack from Fruit	**61.2**	**36.0**	**-41.2**	**12.3**	**16.9**	**+37.9**
Imports[a]	**235.8**	**239.0**	**+1.4**	**109.9**	**141.7**	**+28.9**
Availability	**416.1**	**371.5**	**-10.7**	**218.7**	**234.8**	**+7.3**
Movement[b]	**308.8**	**276.1**	**-10.6**	**131.8**	**121.3**	**-8.0**
Bulk	20.9	10.1	-51.9	5.3	7.2	+35.5
Packaged	287.9	266.1	-7.6	126.5	114.1	-9.8
Ending Inventory	**96.5**	**76.1**	**-21.1**	**76.3**	**106.5**	**+39.6**
Bulk	92.4	70.5	-23.7	70.9	101.8	+43.6
Packaged	4.1	5.6	+36.2	5.4	4.8	-12.1
	- weeks supply -		- % -	- weeks supply -		- % -
Carry Over - STD[c]	**16.3**	**14.3**	**-11.8**	**12.7**	**19.3**	**+51.7**

[a]Also includes domestic receipts by members of non-Florida product, foreign imports, reprocessed tangerine juice, FCOJ used in chilled OJ, net loss or gain during reprocessing and adjustments.

[b]Excludes evaporated COJ.

[c]Season-to-date weeks supply based on season-to-date movement.

U.S. Orange Juice Imports[a]

Country	Season-to-Date October - January					
	Volume			FOB Value/SSG[c]		
	2024-25	2025-26	Change	2024-25	2025-26	Change
TOTAL OJ						
	- million SSE gallons -		- % -	- $/SSE gallon -		- % -
Brazil	159.03	165.76	+4.2	2.86	2.39	-16.5
CBI[b]	0.00	0.00	N/A	N/A	N/A	N/A
Mexico	32.05	5.14	-84.0	4.05	4.86	+20.0
Other	5.23	14.25	+172.5	4.19	2.98	-28.9
TOTAL	**196.31**	**185.15**	**-5.7**	**3.09**	**2.50**	**-19.0**
NFC OJ						
Brazil	87.41	105.26	+20.4	2.90	2.40	-17.1
CBI[b]	0.00	0.00	N/A	0.00	0.00	N/A
Mexico	6.27	3.30	-47.4	5.24	5.46	+4.2
Other	0.83	0.92	+11.2	5.16	4.53	-12.1
TOTAL	**94.51**	**109.48**	**+15.8**	**3.07**	**2.51**	**-18.2**

[a]Includes OJ with added vitamins and minerals.
[b]Includes Dominican Republic-Central America initiatives.
[c]The FOB value of the products reported by the exporter, which does not include duties, freight, custom fees or other charges, divided by the reported number of single strength gallons.
SOURCE: U.S. Department of Commerce.

U.S. Orange Juice Exports[a,b]

Season-to-Date
October - January

Country	Volume			FOB Value/SSG[c]		
	2024-25	2025-26	Change	2024-25	2025-26	Change
	- million SSE gallons -		- % -	- $/SSE gallon -		- % -
Canada	9.02	7.15	-20.7	5.76	5.55	-3.8
Europe	0.15	0.09	-40.2	8.02	6.93	-13.6
Japan	0.07	0.02	-68.3	6.25	6.40	+2.3
Other	3.73	2.63	-29.5	6.05	5.21	-13.8
TOTAL	12.98	9.90	-23.7	5.87	5.47	-6.9

[a] Includes OJ with added vitamins and minerals.
[b] FDOC Processor exports of OJ for the 2025-26 season were down 100%, season-to-date through 02/28/26.
[c] The FOB value of the products reported by the exporter, which does not include duties, freight, custom fees or other charges, divided by the reported number of single strength gallons.

SOURCE: U.S. Department of Commerce.

Non-FDOC Processor FCOJ Disappearance Index

Item	Season-to-Date October - January		
	2024-25	2025-26	Change
	- million SSE gallons -		- % -
Beginning Inventory[a]	31.6	16.3	-48.6
Foreign Imports[b]	28.3	17.7	-37.3
Availability[c]	59.9	34.0	-43.2
Ending Inventory[a]	5.5	17.2	+213.9
Non-FDOC Processor FCOJ Disappearance[d]	54.4	16.8	-69.2

[a]National Agricultural Statistics Service (NASS), U.S. FCOJ cold storage minus FDOC Processor, FCOJ inventory, as reported in NASS-USDA, "Cold Storage" reports and FDOC Processor weekly reports. Due to government shutdown, Non-FDOC inventory, availability, ending inventory, and disappearance are unavailable for September

[b]U.S. Department of Commerce, FCOJ imports (excludes bonded product) minus FDOC Processor, FCOJ foreign product imported by members (includes bonded product).

[c]Beginning inventory and imports.

[d]Non-FDOC Processor FCOJ Disappearance is a partial Measure of non-Florida presumed consumption that does not include U.S. production from States other than Florida or U.S. exports.

U.S. Retail Orange Juice Sales

Expanded All Outlets Combined (xAOC)[a]

Item	Volume Sales			Dollar Sales			Price/Eq Gallon		
	2023-24	2024-25	Change	2023-24	2024-25	Change	2023-24	2024-25	Change
	- million SSE gallons -		- % -	- million dollars -		- % -	- $/SSE gallon -		- % -
Full Season Results for the Previous Two Seasons									
Refrigerated	**293.12**	**270.10**	**-7.9**	**2,825.25**	**2,984.11**	**+5.6**	**9.64**	**11.05**	**+14.6**
NFC	197.43	188.51	-4.5	2,064.07	2,222.56	+7.7	10.45	11.79	+12.8
RECON	95.69	81.59	-14.7	761.18	761.55	+0.0	7.95	9.33	+17.3
FCOJ	**10.75**	**9.73**	**-9.5**	**81.13**	**82.25**	**+1.4**	**7.55**	**8.45**	**+12.0**
Shelf Stable	**8.75**	**6.93**	**-20.8**	**86.20**	**75.91**	**-11.9**	**9.85**	**10.96**	**+11.2**
TOTAL	**312.63**	**286.76**	**-8.3**	**2,992.58**	**3,142.27**	**+5.0**	**9.57**	**10.96**	**+14.5**
Season-to-Date through 02/21/26, Topline Report #5									
	2024-25	**2025-26**	**Change**	**2024-25**	**2025-26**	**Change**	**2024-25**	**2025-26**	**Change**
Refrigerated	**117.59**	**107.64**	**-8.5**	**1,213.96**	**1,257.12**	**+3.6**	**10.32**	**11.68**	**+13.1**
NFC	82.14	77.18	-6.0	897.42	967.48	+7.8	10.93	12.54	+14.7
RECON	35.45	30.46	-14.1	316.55	289.64	-8.5	8.93	9.51	+6.5
FCOJ	**4.02**	**3.53**	**-12.3**	**33.12**	**30.92**	**-6.6**	**8.23**	**8.76**	**+6.4**
Shelf Stable	**3.05**	**1.76**	**-42.3**	**31.88**	**21.22**	**-33.4**	**10.47**	**12.07**	**+15.3**
TOTAL	**124.66**	**112.92**	**-9.4**	**1,278.96**	**1,309.25**	**+2.4**	**10.26**	**11.59**	**+13.0**

Source: Nielsen. xAOC = Expanded All Outlets Combined. xAOC data consists of POS data for U.S. grocery stores doing $2 million and greater annual sales, drug stores doing $1 million and greater annual sales, mass merchandisers (like Target), Walmart, club (Sam's and BJ's), dollar stores (Dollar General, Family Dollar and Fred's), and military/DECA.

U.S. Retail NFC Orange Juice
Promotional Pricing (xAOC)

Unit Sizes	Average Price Per Unit			Average Price Per Eq. Gallon		
	16 Week Period Ending			16 Week Period Ending		
	7/12/2025	11/1/2025	02/21/26	7/12/2025	11/1/2025	02/21/26
Non-Promotional Price						
NFC <11 oz	$5.72	$5.71	$5.75	$20.08	$20.11	$20.39
NFC 11-20 oz	$2.42	$2.43	$2.51	$26.78	$26.81	$26.77
NFC 20-40 oz	$5.99	$6.26	$6.67	$24.70	$25.56	$26.88
NFC 40-70 oz	$5.17	$5.27	$5.31	$12.26	$12.82	$12.85
NFC 70-110 oz	$7.83	$7.94	$7.96	$11.60	$12.21	$12.24
NFC >110 oz	$10.01	$10.18	$10.30	$10.01	$10.18	$10.30
Promotional Price[a]						
NFC <11 oz	$5.16	$4.95	$4.99	$18.57	$18.36	$18.59
NFC 11-20 oz	$1.90	$1.84	$1.86	$21.28	$20.63	$20.89
NFC 20-40 oz	$3.31	$3.93	$5.24	$14.41	$16.98	$21.42
NFC 40-70 oz	$4.12	$4.23	$4.07	$10.96	$11.34	$10.88
NFC 70-110 oz	$7.59	$7.79	$7.71	$11.13	$11.43	$11.33
NFC >110 oz	$9.31	$9.21	$9.20	$9.31	$9.21	$9.20

Source: Nielsen. xAOC = Expanded All Outlets Combined. xAOC data consists of POS data for U.S. grocery stores doing $2 million and greater annual sales, drug stores doing $1 million and greater annual sales, mass merchandisers (like Target), Walmart, club (Sam's and BJ's), dollar stores (Dollar General, Family Dollar and Fred's), and military/DECA.

[a]Promotional prices includes features, displays, and combined feature and display prices. Temporary price reductions (TPR) are not included in promotional prices.

U.S. Retail NFC Orange Juice
Sales by Unit Size (xAOC)

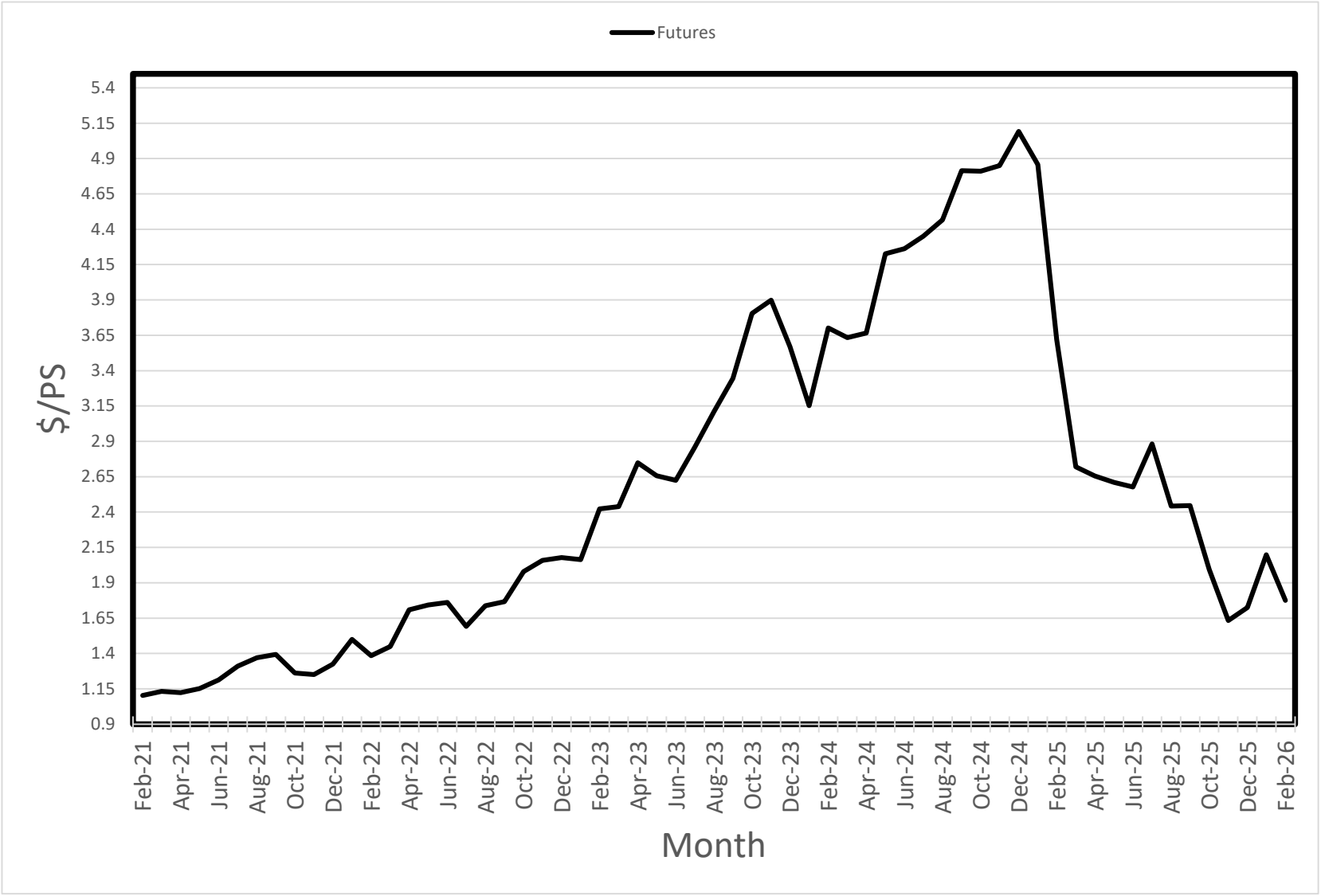
Unit Sizes	Dollar Sales			Gallon Sales		
	16 Week Period Ending			16 Week Period Ending		
	7/12/2025	11/1/2025	02/21/26	7/12/2025	11/1/2025	02/21/26
NFC <11 oz	$19,080,805	$19,938,061	$21,571,603	956,851	998,874	1,064,588
NFC 11-20 oz	$30,246,404	$30,511,297	$34,628,955	1,187,217	1,222,166	1,363,686
NFC 20-40 oz	$13,521,852	$12,144,075	$12,397,380	606,066	500,845	478,072
NFC 40-70 oz	$415,634,328	$402,429,642	$510,978,195	34,743,777	32,322,654	42,495,964
NFC 70-110 oz	$162,085,113	$165,473,430	$197,224,037	14,007,815	13,657,058	16,250,230
NFC >110 oz	$23,401,644	$21,466,033	$25,122,021	2,356,781	2,136,934	2,492,804
% Sold on Promotion[a]						
NFC <11 oz	8.6%	7.6%	6.4%	9.2%	8.3%	7.0%
NFC 11-20 oz	19.8%	24.6%	19.2%	23.7%	29.8%	23.4%
NFC 20-40 oz	15.0%	10.7%	14.4%	23.3%	15.3%	17.4%
NFC 40-70 oz	20.7%	22.6%	37.9%	22.6%	24.8%	41.9%
NFC 70-110 oz	5.1%	10.9%	10.2%	5.3%	11.6%	10.9%
NFC >110 oz	10.3%	12.7%	18.8%	10.9%	13.9%	20.6%

Source: Nielsen. xAOC = Expanded All Outlets Combined. xAOC data consists of POS data for U.S. grocery stores doing $2 million and greater annual sales, drug stores doing $1 million and greater annual sales, mass merchandisers (like Target), Walmart, club (Sam's and BJ's), dollar stores (Dollar General, Family Dollar and Fred's), and military/DECA.

[a]Promotional prices includes features, displays, and combined feature and display prices. Temporary price reductions (TPR) are not included in promotional prices.

FCOJ Futures Monthly Average Prices

February 2021 through February 2026



FCOJ Prices

February

Item	2025	2026	Change
	- $ / PS -		- % -
FCOJ Futures[a]	**3.6193**	**1.7747**	**-51.0**

SOURCES: TradingView.com

FDOC Processor Delivered-In Prices

Variety	STD Prices Reported for Canner's A		
	2024-25	2025-26	Change
	- $ / PS -		- % -
Early & Midseason Oranges[a]	$3.79	$3.38	-10.8%
Late Season Oranges[b]	$3.94	$3.39	-14.0%
White Grapefruit[c]	$3.44	$3.47	0.9%
Red/Pink Grapefruit[c]	$3.40	$3.37	-0.9%

[a] 2025-26 Season final price from 02/14/26. 2024-25 Season final price from 02/01/25.

[b] 2025-26 STD price through 02/28/26. 2024-25 STD price through 03/01/25.

[c] 2025-26 STD price through 02/28/26. 2024-25 STD price through 03/01/25.

Sao Paulo Processed Orange Spot Prices

Monthly Average and Season-to-Date

Season	February Average		Season-to-Date[a] (July - February)	
	Price	Change from Year Ago	Price	Change from Year Ago
	- $ / box[b] -	- % -	- $ / box[b] -	- % -
2023-24	11.43		10.00	
2024-25	14.19	+24.1	15.00	+50.0
2025-26	6.59	-53.6	7.87	-47.5

[a] Unweighted average of monthly prices.

[b] In U.S. dollars as reported at the CEPEA website.

Florida Fresh Orange and Specialty Fruit
Shipments and FOB Prices Season-to-Date

Variety	Shipments through 02/08/26			FOB Price through 02/08/26		
	2024-25 STD	2025-26 STD	Change	2024-25 Final	2025-26 STD	Change
	- 1,000 of 4/5 bu. cartons -		- % -	- $ / carton -		- % -
Early & Mid Oranges	738	886	+19.9	18.00	18.38	+2.1
Navel	149	157	+5.6	22.73	23.77	+4.6
Valencia	126	77	-38.9	20.70	19.41	-6.2
Tangelo	16	18	+15.4	0.00	N/A	N/A
Early Tangerines[a]	287	478	+66.2	16.10	14.02	-12.9
Honey / Murcotts	42	19	-55.4	24.00	22.73	-5.3
Royal Tangerines / Temples	11	2	-77.3	26.89	26.89	0.0
TOTAL	1,369	1,637	+19.5			

Source: Fresh fruit shipments as reported by FDACS. FOB prices as released by the Citrus Administrative Committee.

[a]Prices for Sunburst.

Selected Competitive Fresh Fruit Shipments

U.S. Clementine, Tangerine and Wilkings Imports				Texas Fresh Grapefruit Shipments		
2024-25	2025-26	Change		2024-25	2025-26	Change
August - January				STD - 02/28/26		
- million pounds -		- % -		- 1,000 Equivalent[1] 4/5 Bu. Cartons -		- % -
			Total	**2,003**	**1,867**	**-6.8**
494.7	**494.5**	**-0.1**	Domestic	1,964	1,831	-6.8
			Canada	2	-	-100.0
			Overseas	37	36	-1.9
Source: U.S. Department of Commerce.				Source: Texas Valley Citrus Committee.		

[1]Reported as 7/10 Bu. Cartons, converted by equivalent weight to standard Florida 4/5 Bu. Carton.

Florida FCGJ Availability, Movement and Inventory

Item	Prior Season Comparison (October - September)			Season-to-Date 02/28/26 (FDOC Processor Week 22)		
	2023-24	2024-25	Change	2024-25	2025-26	Change
	- million PS -		- % -	- million PS -		- % -
Beginning Inventory	**2.9**	**2.0**	**-32.0**	**2.0**	**1.4**	**-29.5**
Pack from Fruit	**0.0**	**0.0**	**N/A**	**0.0**	**0.0**	**-100.0**
Imports[a]	**0.6**	**0.4**	**-37.3**	**0.0**	**0.0**	**+98.5**
Availability	**3.5**	**2.4**	**-32.7**	**2.0**	**1.4**	**-28.6**
Movement	**1.6**	**1.1**	**-31.1**	**0.4**	**0.8**	**+90.7**
Bulk	1.6	1.0	-39.0	0.4	0.7	+83.5
Packaged	0.0	0.1	+2123.2	0.0	0.1	+160.1
Ending Inventory	**2.0**	**1.4**	**-29.5**	**1.6**	**0.7**	**-56.5**
Bulk	2.0	1.4	-29.7	1.6	0.7	-56.4
Packaged	0.0	0.0	+17488.2	0.0	0.0	-99.5
	- - weeks supply - -		- % -	- - weeks supply - -		- % -
Carry Over[b]	**64.2**	**67.0**	**+4.3**	**81.1**	**18.5**	**-77.2**

[a]Also includes domestic receipts by members of non-Florida product, foreign imports, reprocessed tangerine juice, FCGJ used in chilled GJ, net loss or gain during reprocessing and adjustments.

[b]Season-to-date weeks supply based on season-to-date movement.

Florida SSGJ Availability, Movement and Inventory

Item	Prior Season Comparison (October - September)			Season-to-Date: 02/28/26 (FDOC Processor Week 22)		
	2023-24	2024-25	Change	2024-25	2025-26	Change
	- million PS -		- % -	- million PS -		- % -
Beginning Inventory	**5.4**	**3.7**	**-31.0**	**3.7**	**2.9**	**-22.9**
Pack from Fruit	**2.5**	**1.5**	**-40.3**	**1.2**	**1.9**	**+51.0**
Imports[a]	**4.5**	**5.2**	**+16.3**	**3.3**	**2.7**	**-17.8**
Availability	**12.4**	**10.4**	**-15.8**	**8.3**	**7.5**	**-9.7**
Movement	**8.7**	**7.6**	**-12.5**	**3.5**	**3.0**	**-14.0**
Bulk	-0.2	-0.2	+31.5	-0.1	0.0	-37.6
Packaged	8.8	7.8	-11.7	3.6	3.1	-14.6
Ending Inventory	**3.7**	**2.9**	**-22.9**	**4.8**	**4.5**	**-6.6**
Bulk	3.6	2.7	-23.6	4.7	4.3	-8.2
Packaged	0.1	0.1	-3.7	0.1	0.2	+87.1
	- - weeks supply - -		- % -	- - weeks supply - -		- % -
Carry Over[b]	**22.2**	**19.6**	**-11.9**	**30.1**	**32.7**	**+8.7**

[a]Also includes domestic receipts by members of non-Florida product, foreign imports, reprocessed tangerine juice, FCGJ used in chilled GJ, net loss or gain during reprocessing and adjustments.

[b]Season-to-date weeks supply based on season-to-date movement.

U.S. Grapefruit Juice Exports[a,b]

Country	Season-to-Date October - January					
	Volume			FOB Value/SSG[c]		
	2024-25	2025-26	Change	2024-25	2025-26	Change
	- million SSE gallons -		- % -	- $/SSE gallon -		- % -
Canada	0.75	0.63	-16.2	3.56	3.45	-3.0
Europe	0.22	0.20	-9.0	5.34	5.34	+0.0
Japan	0.02	0.00	-100.0	5.34	N/A	N/A
Other	0.18	0.14	-22.7	5.21	5.45	+4.6
TOTAL	1.16	0.96	-17.1	4.17	4.13	-1.1

[a] SOURCE: U.S. Department of Commerce.

[b] FDOC Processor exports of GJ for the 2025-26 season were down 100%, season-to-date through 02/28/26.

[c] The FOB value of the products reported by the exporter, which does not include duties, freight, custom fees or other charges, divided by the reported number of single strength gallons.

U.S. Retail Grapefruit Juice Sales

Expanded All Outlets Combined (xAOC)[a]

Item	Volume Sales			Dollar Sales			Price/Eq Gallon		
	2023-24	2024-25	Change	2023-24	2024-25	Change	2023-24	2024-25	Change
	- million SSE gallons -		- % -	- million dollars -		- % -	- $/SSE gallon -		- % -
Full Season Results for the Previous Two Seasons									
Refrigerated	**7.01**	**6.57**	**-6.3**	**80.86**	**85.27**	**+5.4**	**11.54**	**12.98**	**+12.5**
NFC	6.83	6.35	-7.0	76.50	80.12	+4.7	11.20	12.62	+12.6
RECON	0.18	0.22	+22.2	4.37	5.15	+17.9	24.29	23.43	-3.5
FCGJ	**0.02**	**0.01**	**-50.3**	**0.24**	**0.06**	**-76.3**	**13.30**	**6.34**	**-52.4**
Shelf Stable	**2.78**	**2.71**	**-2.6**	**25.04**	**25.10**	**+0.2**	**9.00**	**9.26**	**+3.0**
TOTAL	**9.81**	**9.29**	**-5.3**	**106.14**	**110.42**	**+4.0**	**10.82**	**11.89**	**+9.9**
Season-to-Date through 02/21/26, Topline Report #5									
	2024-25	2025-26	Change	2024-25	2025-26	Change	2024-25	2025-26	Change
Refrigerated	**2.74**	**2.40**	**-12.5**	**34.32**	**33.01**	**-3.8**	**12.52**	**13.76**	**+9.9**
NFC	2.60	2.20	-15.3	31.11	28.49	-8.4	11.97	12.94	+8.1
RECON	0.14	0.20	+39.4	3.20	4.52	+41.1	22.54	22.82	+1.3
FCOJ	**0.00**	**0.01**	**+202.6**	**0.02**	**0.07**	**+251.2**	**6.25**	**7.26**	**+16.1**
Shelf Stable	**1.03**	**1.04**	**+0.5**	**9.36**	**9.60**	**+2.6**	**9.04**	**9.23**	**+2.1**
TOTAL	**3.78**	**3.45**	**-8.8**	**43.69**	**42.68**	**-2.3**	**11.56**	**12.37**	**+7.0**

Source: Nielsen. xAOC = Expanded All Outlets Combined. xAOC data consists of POS data for U.S. grocery stores doing $2 million and greater annual sales, drug stores doing $1 million and greater annual sales, mass merchandisers (like Target), Walmart, club (Sam's and BJ's), dollar stores (Dollar General, Family Dollar and Fred's), and military/DECA.

Florida Fresh Grapefruit Shipments
Season-to-Date through 02/08/26

Destination/Variety	2024-25 STD	2025-26 STD	Change
	- 1,000 4/5-bu. cartons -		- % -
Domestic & Canadian - All	**1,326**	**960**	**-27.6**
White	120	12	-90.3
Red/Pink	1,206	948	-21.4
Offshore Exports - All	**25**	**22**	**-11.3**
White	5	2	-62.8
Red/Pink	20	20	+2.4
TOTAL - All	**1,351**	**982**	**-27.3**
White	125	14	-89.2
Red/Pink	1,226	968	-21.0

Source: DFVI, Florida Dept. of Agriculture

Florida Fresh Grapefruit Shipments
Season-to-Date through 02/08/26

Country	2024-25 STD	2025-26 STD	Change
	- 1,000 4/5-bu. cartons -		- % -
United States	1,277	933	-27.0
Canada	49	27	-44.5
Europe	15	11	-25.0
Japan	9	7	-27.1
Other	0	4	+1083.3
TOTAL - All	1,351	982	-27.3

Source: DFVI, Florida Dept. of Agriculture

Florida Fresh Grapefruit Domestic FOB Prices

Season-to-Date through 02/08/26

Variety	FOB Price		
	2024-25 Final	2025-26 STD	Change
	- $ / carton -		- % -
TOTAL[a]	22.74	23.52	+3.4
White	20.66	12.51	-39.4
Red/Pink	22.95	23.67	+3.1

[a]Weighted average based on FDACS reporting of fresh fruit shipments.
Source: Citrus Administrative Committee

Foreign Exchange Rates Per USD

Date	Euro	Real	Yen
Annual			
2021	0.8455	5.3959	109.7795
2022	0.9528	5.1574	131.6441
2023	0.9237	5.0050	140.2311
2024	0.9250	5.3868	151.4304
2025	0.8868	5.5903	149.5289
2025 (through February)	0.9645	5.9059	154.2725
2026 (through February)	0.8504	5.2425	156.5715
% Change	-11.8	-11.2	+1.5
Average for Month of February			
2025	0.9604	5.7648	151.855
2026	0.8483	5.1326	156.338
% Change	-11.7	-11.0	+3.0