FLORIDA DEPARTMENT OF CITRUS

Florida Citrus Economic & Market Indicators January 2026

Florida Department of Citrus
Economic and Market Research Department

Florida Citrus Economic & Market Indicators

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Grapefruit

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Summary Comments

- Brazil's OJ exports for 2025-26 Brazilian season July - December were down 15.2% from the previous 3 season average with exports to the USMCA region, Europe and the East Asia up 33.4%, down 34.7% and down 59.5%, respectively.
- Season-to-date through 12/27/25, Florida FCOJ availability, movement and ending inventories were up 28.5%, down 11.9%, and up 56.1% respectively, from last season.
- Season-to-date through 12/27/25, Florida SSOJ availability, movement and ending inventories were down 4.5%, down 12.8%, and up 3.8% respectively, from last season.
- For October of the 2025-26 season, U.S. OJ imports and exports were up 24.3% and up 11.2% from last season, respectively. Season-to-date though 12/27/25, Florida OJ exports were down 100.0% (FDOC Processors Report).
- For October of the 2025-26 season, Non-FDOC Processor FCOJ disappearance, based on FCOJ inventories and imports, was down 13.3%.
- Season-to-date through 12/27/25, OJ volume sales in all Nielsen retail outlets (U.S. grocery stores doing $2 million and greater annual sales, drug stores doing $1 million and greater annual sales, mass merchandisers, Walmart, club (Sam's and BJ's), dollar stores (Dollar General, Family Dollar and Fred's), and military/DECA) were down 10.6% from the previous season, with the NFC price up 17.8%, the Recon price up 8.9% and the overall OJ price up 15.7%.
- The average FCOJ Futures price was $1.73/PS, down $3.37/PS from last year.
- Season-to-date through 02/01/25, the delivered-in price for early and midseason oranges was $3.79/PS, up $1.27/PS from last season. Season-to-date through 07/31/25, the delivered-in price for late season oranges was $3.94/PS, up $0.77/PS from last season.
- Season-to-date through 11/16/25, fresh orange and specialty citrus shipments were up 31.3% from last season.
- From August through October of the 2025-26 season, clementine and tangerine imports were up 14.9% relative to last season. Season-to-date through 01/10/26, Texas fresh grapefruit shipments were down 11.3% relative to last season.
- Season-to-date through 12/27/25, Florida FCGJ availability, movement and ending inventories were down 30.0%, up 74.5%, and down 44.4% respectively, from last season.
- Season-to-date through 12/27/25, Florida SSGJ availability, movement and ending inventories were down 20.7%, down 22.9%, and down 19.4% respectively, from last season.
- For October of the 2025-26 season, U.S. GJ exports were up 53.0%. Season-to-date through 12/27/25, Florida GJ exports were down 100.0% (FDOC Processors report).
- Season-to-date through 12/27/25, GJ volume sales in all Nielsen retail outlets (U.S. grocery stores doing $2 million and greater annual sales, drug stores doing $1 million and greater annual sales, mass merchandisers, Walmart, club (Sam's and BJ's), dollar stores (Dollar General, Family Dollar and Fred's), and military/DECA) were down 10.8% from the previous season, with the overall GJ price up 9.0%.
- Season-to-date through 11/16/25, Florida fresh grapefruit shipments were down 51.1% from last season, with Domestic/Canadian shipments down 52.2% and offshore shipments up 1067.3% (DFVI). Shipments to Europe and Japan were down /A% and down /A%, respectively. Domestic FOB prices (CAC) for fresh white and red/pink grapefruit were up 19.4% and up 43.6%, respectively.
- For the month of December, versus the same period last year, the Euro/USD, Real/USD, and Yen/USD exchange rates were down 10.5%, down 10.4%, and up 1.4% respectively.

Brazil Orange Juice Exports

Destination		Season-to-date July - December				Change from 3 season average
		2022-23	2023-24	2024-25	2025-26	
		million SSE Gallons				%
USMCA[b]	Total	214.4	251.9	228.4	308.9	+33.4
	FCOJ	*110.9*	*119.6*	*89.4*	*121.1*	*+13.6*
	SSOJ	*103.5*	*132.4*	*138.9*	*187.8*	*+50.3*
Europe[c]	Total	371.6	449.8	338.8	252.5	-34.7
	FCOJ	*281.6*	*334.6*	*239.9*	*175.5*	*-38.5*
	SSOJ	*89.9*	*115.2*	*98.9*	*77.0*	*-24.0*
East Asia[d]	Total	57.8	75.4	47.7	24.4	-59.5
Others	Total	24.8	30.6	16.8	10.2	-57.6
Total		668.6	807.7	631.6	596.0	-15.2

[a]Assumes exports with codes 2009.11.00 (FCOJ) and 2009.19.00 (Other) are 66° Brix, while exports with code 2009.12.00 (NFC) are 11.8° Brix.

[b]U.S., Canada, and Mexico.

[c]Russia, Ukraine, and Turkey are included in Europe.

[d]China, Japan, Taiwan, Hong Kong, Macau, South Korea, North Korea, Philippines, and Vietnam.

SOURCE: Secretary of External Commerce - Brazil

Florida FCOJ Availability, Movement and Inventory

Item	Prior Season Comparison (October - September)			Season-to-Date 12/27/25 (FDOC Processor Week 13)		
	2023-24	2024-25	Change	2024-25	2025-26	Change
	- million PS -		- % -	- million PS -		- % -
Beginning Inventory	**70.4**	**73.9**	**+5.1**	**73.9**	**124.4**	**+68.2**
Pack from Fruit	**16.7**	**18.3**	**+9.7**	**3.9**	**1.9**	**-50.5**
Imports[a]	**236.9**	**257.0**	**+8.5**	**64.8**	**56.9**	**-12.2**
Availability	**324.0**	**349.3**	**+7.8**	**142.6**	**183.2**	**+28.5**
Movement	**250.0**	**224.6**	**-10.2**	**57.9**	**51.0**	**-11.9**
Bulk	198.3	176.8	-10.8	47.5	38.3	-19.2
Packaged	51.7	47.8	-7.7	10.5	12.7	+21.4
Ending Inventory	**73.9**	**124.4**	**+68.2**	**84.7**	**132.2**	**+56.1**
Bulk	71.7	121.9	+70.0	82.9	130.1	+56.9
Packaged	2.3	2.5	+10.6	1.8	2.1	+15.8
	- weeks supply -		- % -	- weeks supply -		- % -
Carry Over - STD[b]	**15.4**	**28.8**	**+87.3**	**19.0**	**33.7**	**+77.1**

[a]Also includes domestic receipts by members of non-Florida product, foreign imports, reprocessed tangerine juice, chilled OJ used in FCOJ, net loss or gain during reprocessing and adjustments.

[b]Season-to-date weeks supply based on season-to-date movement.

Florida SSOJ Availability, Movement and Inventory

Item	Prior Season Comparison (October - September)			Season-to-Date 12/27/25 (FDOC Processor Week 13)		
	2023-24	2024-25	Change	2024-25	2025-26	Change
	- million PS -		- % -	- million PS -		- % -
Beginning Inventory	**119.1**	**96.5**	**-18.9**	**96.5**	**76.1**	**-21.1**
Pack from Fruit	**61.2**	**36.0**	**-41.2**	**9.0**	**5.7**	**-36.3**
Imports[a]	**236.7**	**239.0**	**+1.0**	**57.0**	**73.4**	**+28.8**
Availability	**416.9**	**371.5**	**-10.9**	**162.5**	**155.2**	**-4.5**
Movement[b]	**309.0**	**276.1**	**-10.6**	**79.5**	**69.4**	**-12.8**
Bulk	21.1	10.1	-52.3	4.0	4.8	+21.7
Packaged	287.9	266.1	-7.6	75.6	64.6	-14.6
Ending Inventory	**96.5**	**76.1**	**-21.1**	**79.5**	**82.5**	**+3.8**
Bulk	92.4	70.5	-23.7	74.7	78.0	+4.4
Packaged	4.1	5.6	+36.2	4.8	4.5	-5.2
	- weeks supply -		- % -	- weeks supply -		- % -
Carry Over - STD[c]	**16.2**	**14.3**	**-11.7**	**13.0**	**15.5**	**+19.0**

[a]Also includes domestic receipts by members of non-Florida product, foreign imports, reprocessed tangerine juice, FCOJ used in chilled OJ, net loss or gain during reprocessing and adjustments.

[b]Excludes evaporated COJ.

[c]Season-to-date weeks supply based on season-to-date movement.

U.S. Orange Juice Imports[a]

Season-to-Date October

Country	Volume			FOB Value/SSG[c]		
	2024-25	2025-26	Change	2024-25	2025-26	Change
TOTAL OJ						
	- million SSE gallons -		- % -	- $/SSE gallon -		- % -
Brazil	31.42	37.84	+20.4	3.00	2.43	-18.9
CBI[b]	0.00	0.00	N/A	N/A	N/A	N/A
Mexico	2.00	1.19	-40.6	4.10	4.57	+11.5
Other	0.86	3.59	+318.4	3.46	3.02	-12.6
TOTAL	**34.28**	**42.63**	**+24.3**	**3.08**	**2.54**	**-17.4**
NFC OJ						
Brazil	22.39	20.78	-7.2	2.98	2.38	-20.3
CBI[b]	0.00	0.00	N/A	0.00	0.00	N/A
Mexico	0.91	0.75	-18.1	4.22	5.91	+40.0
Other	0.22	0.23	+2.9	5.33	5.15	-3.4
TOTAL	**23.52**	**21.75**	**-7.5**	**3.05**	**2.53**	**-17.2**

[a]Includes OJ with added vitamins and minerals.
[b]Includes Dominican Republic-Central America initiatives.
[c]The FOB value of the products reported by the exporter, which does not include duties, freight, custom fees or other charges, divided by the reported number of single strength gallons.
SOURCE: U.S. Department of Commerce.

U.S. Orange Juice Exports[a,b]

Country	Season-to-Date October					
	Volume			FOB Value/SSG[c]		
	2024-25	2025-26	Change	2024-25	2025-26	Change
	- million SSE gallons -		- % -	- $/SSE gallon -		- % -
Canada	1.71	1.67	-2.5	5.94	5.54	-6.7
Europe	0.02	0.03	+55.6	5.29	6.34	+19.7
Japan	0.01	0.01	+45.8	6.74	6.81	+1.1
Other	1.10	1.45	+31.3	5.52	3.93	-28.8
TOTAL	2.84	3.16	+11.2	5.77	4.81	-16.6

[a] Includes OJ with added vitamins and minerals.
[b] FDOC Processor exports of OJ for the 2025-26 season were down 100%, season-to-date through 12/27/25.
[c] The FOB value of the products reported by the exporter, which does not include duties, freight, custom fees or other charges, divided by the reported number of single strength gallons.

SOURCE: U.S. Department of Commerce.

Non-FDOC Processor FCOJ Disappearance Index

Item	Season-to-Date October		
	2024-25	2025-26	Change
	- million SSE gallons -		- % -
Beginning Inventory[a]	31.6	16.3	-48.6
Foreign Imports[b]	4.5	3.4	-25.1
Availability[c]	36.2	19.7	-45.6
Ending Inventory[a]	26.8	11.5	-56.9
Non-FDOC Processor FCOJ Disappearance[d]	9.4	8.1	-13.3

[a]National Agricultural Statistics Service (NASS), U.S. FCOJ cold storage minus FDOC Processor, FCOJ inventory, as reported in NASS-USDA, "Cold Storage" reports and FDOC Processor weekly reports. Due to government shutdown, Non-FDOC inventory, availability, ending inventory, and disappearance are unavailable for September

[b]U.S. Department of Commerce, FCOJ imports (excludes bonded product) minus FDOC Processor, FCOJ foreign product imported by members (includes bonded product).

[c]Beginning inventory and imports.

[d]Non-FDOC Processor FCOJ Disappearance is a partial Measure of non-Florida presumed consumption that does not include U.S. production from States other than Florida or U.S. exports.

U.S. Retail Orange Juice Sales

Expanded All Outlets Combined (xAOC)[a]

Item	Volume Sales			Dollar Sales			Price/Eq Gallon		
	2023-24	2024-25	Change	2023-24	2024-25	Change	2023-24	2024-25	Change
	- million SSE gallons -		- % -	- million dollars -		- % -	- $/SSE gallon -		- % -
Full Season Results for the Previous Two Seasons									
Refrigerated	**293.12**	**270.05**	**-7.9**	**2,825.25**	**2,981.03**	**+5.5**	**9.64**	**11.04**	**+14.5**
NFC	197.43	188.57	-4.5	2,064.07	2,221.75	+7.6	10.45	11.78	+12.7
RECON	95.69	81.48	-14.9	761.18	759.28	-0.2	7.95	9.32	+17.1
FCOJ	**10.75**	**9.73**	**-9.5**	**81.13**	**82.25**	**+1.4**	**7.55**	**8.45**	**+12.0**
Shelf Stable	**8.75**	**7.00**	**-20.0**	**86.20**	**76.25**	**-11.5**	**9.85**	**10.89**	**+10.6**
TOTAL	**312.63**	**286.78**	**-8.3**	**2,992.58**	**3,139.53**	**+4.9**	**9.57**	**10.95**	**+14.4**
Season-to-Date through 12/27/25, Topline Report #3									
	2024-25	2025-26	Change	2024-25	2025-26	Change	2024-25	2025-26	Change
Refrigerated	**70.39**	**63.38**	**-10.0**	**705.11**	**736.02**	**+4.4**	**10.02**	**11.61**	**+15.9**
NFC	49.43	45.55	-7.8	522.07	566.53	+8.5	10.56	12.44	+17.8
RECON	20.96	17.83	-14.9	183.04	169.49	-7.4	8.73	9.51	+8.9
FCOJ	**2.46**	**2.18**	**-11.2**	**19.84**	**19.18**	**-3.3**	**8.07**	**8.79**	**+8.9**
Shelf Stable	**1.83**	**1.17**	**-36.2**	**18.98**	**13.75**	**-27.5**	**10.35**	**11.76**	**+13.6**
TOTAL	**74.68**	**66.73**	**-10.6**	**743.93**	**768.96**	**+3.4**	**9.96**	**11.52**	**+15.7**

Source: Nielsen. xAOC = Expanded All Outlets Combined. xAOC data consists of POS data for U.S. grocery stores doing $2 million and greater annual sales, drug stores doing $1 million and greater annual sales, mass merchandisers (like Target), Walmart, club (Sam's and BJ's), dollar stores (Dollar General, Family Dollar and Fred's), and military/DECA.

U.S. Retail NFC Orange Juice
Promotional Pricing (xAOC)

Unit Sizes	Average Price Per Unit			Average Price Per Eq. Gallon		
	16 Week Period Ending			16 Week Period Ending		
	5/17/2025	9/6/2025	12/27/25	5/17/2025	9/6/2025	12/27/25
Non-Promotional Price						
NFC <11 oz	$5.71	$5.71	$5.70	$19.99	$20.08	$20.14
NFC 11-20 oz	$2.40	$2.43	$2.43	$26.43	$26.90	$26.84
NFC 20-40 oz	$5.89	$6.10	$6.41	$24.28	$25.02	$26.06
NFC 40-70 oz	$5.11	$5.22	$5.33	$11.81	$12.71	$12.82
NFC 70-110 oz	$7.69	$7.90	$7.88	$11.09	$12.06	$12.12
NFC >110 oz	$9.88	$10.14	$10.20	$9.88	$10.14	$10.20
Promotional Price[a]						
NFC <11 oz	$5.29	$5.01	$4.81	$18.61	$18.35	$18.23
NFC 11-20 oz	$1.94	$1.84	$1.90	$21.35	$20.58	$21.29
NFC 20-40 oz	$3.38	$3.54	$4.34	$14.64	$15.41	$18.34
NFC 40-70 oz	$4.09	$4.26	$4.04	$10.70	$11.38	$10.82
NFC 70-110 oz	$7.50	$7.70	$7.73	$10.78	$11.35	$11.31
NFC >110 oz	$8.34	$9.17	$9.38	$8.34	$9.17	$9.38

Source: Nielsen. xAOC = Expanded All Outlets Combined. xAOC data consists of POS data for U.S. grocery stores doing $2 million and greater annual sales, drug stores doing $1 million and greater annual sales, mass merchandisers (like Target), Walmart, club (Sam's and BJ's), dollar stores (Dollar General, Family Dollar and Fred's), and military/DECA.

[a]Promotional prices includes features, displays, and combined feature and display prices. Temporary price reductions (TPR) are not included in promotional prices.

U.S. Retail NFC Orange Juice
Sales by Unit Size (xAOC)

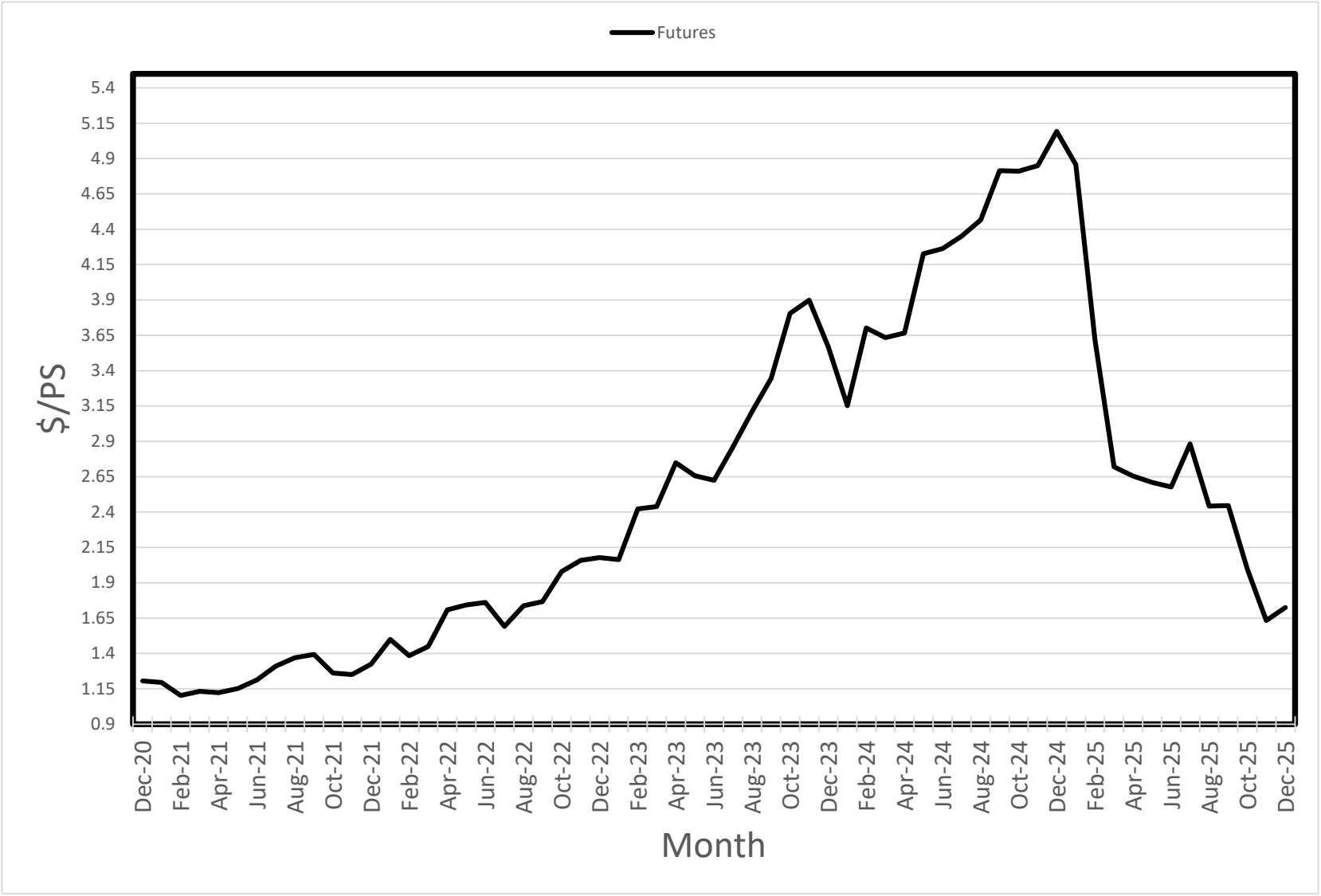
Unit Sizes	Dollar Sales			Gallon Sales		
	16 Week Period Ending			16 Week Period Ending		
	5/17/2025	9/6/2025	12/27/25	5/17/2025	9/6/2025	12/27/25
NFC <11 oz	$20,050,444	$19,066,534	$20,689,660	1,009,301	957,145	1,034,694
NFC 11-20 oz	$31,100,872	$29,856,183	$32,686,013	1,227,643	1,194,472	1,283,631
NFC 20-40 oz	$13,937,562	$12,680,681	$12,638,689	651,857	547,492	507,682
NFC 40-70 oz	$446,922,213	$399,646,408	$458,681,051	38,795,393	32,123,587	38,049,182
NFC 70-110 oz	$159,910,753	$165,114,596	$181,288,656	14,438,952	13,755,204	15,080,759
NFC >110 oz	$25,330,681	$22,309,816	$22,532,971	2,619,010	2,244,540	2,228,076
% Sold on Promotion[a]						
NFC <11 oz	8.2%	8.7%	6.9%	8.7%	9.4%	7.5%
NFC 11-20 oz	18.2%	24.8%	20.7%	21.6%	30.1%	24.8%
NFC 20-40 oz	20.6%	12.9%	11.1%	30.1%	19.4%	15.1%
NFC 40-70 oz	24.3%	18.6%	34.4%	26.2%	20.3%	38.3%
NFC 70-110 oz	3.7%	7.6%	11.7%	3.8%	8.0%	12.4%
NFC >110 oz	11.7%	19.0%	9.8%	13.5%	20.6%	10.6%

Source: Nielsen. xAOC = Expanded All Outlets Combined. xAOC data consists of POS data for U.S. grocery stores doing $2 million and greater annual sales, drug stores doing $1 million and greater annual sales, mass merchandisers (like Target), Walmart, club (Sam's and BJ's), dollar stores (Dollar General, Family Dollar and Fred's), and military/DECA.

[a]Promotional prices includes features, displays, and combined feature and display prices. Temporary price reductions (TPR) are not included in promotional prices.

FCOJ Futures Monthly Average Prices

December 2021 through December 2026



FCOJ Prices

December

Item	2024	2025	Change
	- $ / PS -		- % -
FCOJ Futures[a]	**5.0929**	**1.7259**	**-66.1**

SOURCES: TradingView.com

FDOC Processor Delivered-In Prices

Variety	STD Prices Reported for Canner's A		
	2024-25	2025-26	Change
	- $ / PS -		- % -
Early & Midseason Oranges[a]	$2.51	$3.79	51.0%
Late Season Oranges[b]	$3.17	$3.94	24.3%
White Grapefruit[c]	$3.18	$3.44	8.2%
Red/Pink Grapefruit[c]	$3.54	$3.40	-4.0%

[a] 2025-26 Season final price from 02/01/25. 2024-25 Season final price from 02/11/24.

[b] 2025-26 Season final price from 07/31/25. 2024-25 Season final price from 07/31/24.

[c] 2025-26 Season final price from 07/31/25. 2024-25 Season final price from 07/31/24.

Sao Paulo Processed Orange Spot Prices

Monthly Average and Season-to-Date

Season	December Average		Season-to-Date[a] (July - December)	
	Price	Change from Year Ago	Price	Change from Year Ago
	- $ / box[b] -	- % -	- $ / box[b] -	- % -
2023-24	10.13		9.47	
2024-25	14.48	+42.9	15.21	+60.6
2025-26	6.80	-53.0	8.24	-45.8

[a] Unweighted average of monthly prices.

[b] In U.S. dollars as reported at the CEPEA website.

Florida Fresh Orange and Specialty Fruit
Shipments and FOB Prices Season-to-Date

Variety	Shipments through 11/16/25			FOB Price through 07/31/25		
	2024-25 STD	2025-26 STD	Change	2023-24 Final	2024-25 STD	Change
	- 1,000 of 4/5 bu. cartons -		- % -	- $ / carton -		- % -
Early & Mid Oranges	256	349	+36.1	21.08	18.00	-14.6
Navel	53	61	+15.9	23.63	22.73	-3.8
Valencia	0	3	N/A	20.27	20.54	+1.3
Tangelo	0	0	N/A	0.00	N/A	N/A
Early Tangerines[a]	0	0	N/A	14.14	16.10	+13.9
Honey / Murcotts	6	1	-89.1	30.63	22.73	-25.8
Royal Tangerines / Temples	0	0	N/A	26.89	26.89	0.0
TOTAL	315	413	+31.3			

Source: Fresh fruit shipments as reported by FDACS. FOB prices as released by the Citrus Administrative Committee.

[a]Prices for Sunburst.

Selected Competitive Fresh Fruit Shipments

U.S. Clementine, Tangerine and Wilkings Imports				Texas Fresh Grapefruit Shipments		
2024-25	2025-26	Change		2024-25	2025-26	Change
August - October				STD - 01/10/26		
- million pounds -		- % -		- 1,000 Equivalent[1] 4/5 Bu. Cartons -		- % -
			Total	**1,264**	**1,121**	**-11.3**
396.4	**455.4**	**+14.9**	Domestic	1,225	1,087	-11.3
			Canada	2	-	-100.0
			Overseas	37	34	-8.0
Source: U.S. Department of Commerce.				Source: Texas Valley Citrus Committee.		

[1]Reported as 7/10 Bu. Cartons, converted by equivalent weight to standard Florida 4/5 Bu. Carton.

Florida FCGJ Availability, Movement and Inventory

Item	Prior Season Comparison (October - September)			Season-to-Date 12/27/25 (FDOC Processor Week 13)		
	2023-24	2024-25	Change	2024-25	2025-26	Change
	- million PS -		- % -	- million PS -		- % -
Beginning Inventory	**2.9**	**2.0**	**-32.0**	**2.0**	**1.4**	**-29.5**
Pack from Fruit	**0.0**	**0.0**	**N/A**	**0.0**	**0.0**	**-100.0**
Imports[a]	**0.6**	**0.4**	**-37.3**	**0.0**	**0.0**	**-43.0**
Availability	**3.5**	**2.4**	**-32.7**	**2.0**	**1.4**	**-30.0**
Movement	**1.6**	**1.1**	**-31.1**	**0.3**	**0.5**	**+74.5**
Bulk	1.6	1.0	-39.0	0.3	0.4	+61.9
Packaged	0.0	0.1	+2123.2	0.0	0.1	+245.6
Ending Inventory	**2.0**	**1.4**	**-29.5**	**1.8**	**1.0**	**-44.4**
Bulk	2.0	1.4	-29.7	1.8	1.0	-44.7
Packaged	0.0	0.0	+17488.2	0.0	0.0	+302.2
	- - weeks supply - -		- % -	- - weeks supply - -		- % -
Carry Over[b]	**64.2**	**67.0**	**+4.3**	**77.5**	**24.7**	**-68.1**

[a]Also includes domestic receipts by members of non-Florida product, foreign imports, reprocessed tangerine juice, FCGJ used in chilled GJ, net loss or gain during reprocessing and adjustments.

[b]Season-to-date weeks supply based on season-to-date movement.

Florida SSGJ Availability, Movement and Inventory

Item	Prior Season Comparison (October - September)			Season-to-Date: 12/27/25 (FDOC Processor Week 13)		
	2023-24	2024-25	Change	2024-25	2025-26	Change
	- million PS -		- % -	- million PS -		- % -
Beginning Inventory	**5.4**	**3.7**	**-31.0**	**3.7**	**2.9**	**-22.9**
Pack from Fruit	**2.5**	**1.5**	**-40.3**	**0.4**	**0.4**	**+8.6**
Imports[a]	**4.5**	**5.2**	**+16.3**	**1.7**	**1.3**	**-22.3**
Availability	**12.4**	**10.4**	**-15.8**	**5.8**	**4.6**	**-20.7**
Movement	**8.7**	**7.6**	**-12.5**	**2.1**	**1.6**	**-22.9**
Bulk	-0.2	-0.2	+35.9	-0.1	-0.1	+13.1
Packaged	8.8	7.8	-11.7	2.2	1.7	-21.3
Ending Inventory	**3.7**	**2.9**	**-22.9**	**3.7**	**3.0**	**-19.4**
Bulk	3.6	2.7	-23.6	3.5	2.9	-18.2
Packaged	0.1	0.1	-3.7	0.1	0.1	-49.1
	- - weeks supply - -		- % -	- - weeks supply - -		- % -
Carry Over[b]	**22.2**	**19.6**	**-11.8**	**22.9**	**23.9**	**+4.5**

[a]Also includes domestic receipts by members of non-Florida product, foreign imports, reprocessed tangerine juice, FCGJ used in chilled GJ, net loss or gain during reprocessing and adjustments.

[b]Season-to-date weeks supply based on season-to-date movement.

U.S. Grapefruit Juice Exports[a,b]

Country	Season-to-Date October					
	Volume			FOB Value/SSG[c]		
	2024-25	2025-26	Change	2024-25	2025-26	Change
	- million SSE gallons -		- % -	- $/SSE gallon -		- % -
Canada	0.12	0.18	+55.8	3.59	3.65	+1.9
Europe	0.05	0.06	+5.6	5.34	5.34	+0.0
Japan	0.00	0.00	N/A	#DIV/0!	#DIV/0!	N/A
Other	0.03	0.06	+134.6	4.90	5.38	+9.8
TOTAL	0.20	0.30	+53.0	#DIV/0!	#DIV/0!	N/A

[a] SOURCE: U.S. Department of Commerce.

[b] FDOC Processor exports of GJ for the 2025-26 season were down 100%, season-to-date through 12/27/25.

[c] The FOB value of the products reported by the exporter, which does not include duties, freight, custom fees or other charges, divided by the reported number of single strength gallons.

U.S. Retail Grapefruit Juice Sales

Expanded All Outlets Combined (xAOC)[a]

Item	Volume Sales			Dollar Sales			Price/Eq Gallon		
	2023-24	2024-25	Change	2023-24	2024-25	Change	2023-24	2024-25	Change
	- million SSE gallons -		- % -	- million dollars -		- % -	- $/SSE gallon -		- % -
Full Season Results for the Previous Two Seasons									
Refrigerated	**7.01**	**6.57**	**-6.3**	**80.86**	**85.27**	**+5.4**	**11.54**	**12.98**	**+12.5**
NFC	6.83	6.35	-7.0	76.50	80.12	+4.7	11.20	12.62	+12.6
RECON	0.18	0.22	+22.2	4.37	5.15	+17.9	24.29	23.43	-3.5
FCGJ	**0.02**	**0.01**	**-50.3**	**0.24**	**0.06**	**-76.3**	**13.30**	**6.34**	**-52.4**
Shelf Stable	**2.78**	**2.71**	**-2.6**	**25.04**	**25.10**	**+0.2**	**9.00**	**9.26**	**+3.0**
TOTAL	**9.81**	**9.29**	**-5.3**	**106.14**	**110.42**	**+4.0**	**10.82**	**11.89**	**+9.9**
Season-to-Date through 12/27/25, Topline Report #3									
	2024-25	2025-26	Change	2024-25	2025-26	Change	2024-25	2025-26	Change
Refrigerated	**1.60**	**1.35**	**-15.2**	**19.15**	**18.26**	**-4.7**	**11.99**	**13.48**	**+12.5**
NFC	1.56	1.28	-17.8	18.19	16.55	-9.0	11.69	12.93	+10.6
RECON	0.04	0.07	+80.0	0.96	1.70	+78.1	23.25	23.00	-1.1
FCOJ	**0.00**	**0.00**	**+128.4**	**0.01**	**0.03**	**+150.2**	**6.58**	**7.21**	**+9.5**
Shelf Stable	**0.60**	**0.61**	**+0.5**	**5.42**	**5.62**	**+3.7**	**8.96**	**9.24**	**+3.2**
TOTAL	**2.20**	**1.97**	**-10.8**	**24.58**	**23.90**	**-2.8**	**11.15**	**12.16**	**+9.0**

Source: Nielsen. xAOC = Expanded All Outlets Combined. xAOC data consists of POS data for U.S. grocery stores doing $2 million and greater annual sales, drug stores doing $1 million and greater annual sales, mass merchandisers (like Target), Walmart, club (Sam's and BJ's), dollar stores (Dollar General, Family Dollar and Fred's), and military/DECA.

Florida Fresh Grapefruit Shipments
Season-to-Date through 11/16/25

Destination/Variety	2024-25 STD	2025-26 STD	Change
	- 1,000 4/5-bu. cartons -		- % -
Domestic & Canadian - All	**323**	**154**	**-52.2**
White	2	1	-39.0
Red/Pink	321	153	-52.3
Offshore Exports - All	**0**	**4**	**+1067.3**
White	0	0	N/A
Red/Pink	0	4	+1067.3
TOTAL - All	**323**	**158**	**-51.1**
White	2	1	-39.0
Red/Pink	321	157	-51.1

Source: DFVI, Florida Dept. of Agriculture

Florida Fresh Grapefruit Shipments
Season-to-Date through 11/16/25

Country	2024-25 STD	2025-26 STD	Change
	- 1,000 4/5-bu. cartons -		- % -
United States	314	150	-52.1
Canada	8	4	-54.6
Europe	0	4	N/A
Japan	0	0	N/A
Other	0	0	-100.0
TOTAL - All	323	158	-51.1

Source: DFVI, Florida Dept. of Agriculture

Florida Fresh Grapefruit Domestic FOB Prices

Season-to-Date through 07/31/25

Variety	FOB Price		
	2024-25 Final	2025-26 STD	Change
	- $ / carton -		- % -
TOTAL[a]	22.26	31.93	+43.5
White	17.31	20.66	+19.4
Red/Pink	22.28	32.00	+43.6

[a]Weighted average based on FDACS reporting of fresh fruit shipments.
Source: Citrus Administrative Committee

Foreign Exchange Rates Per USD

Date	Euro	Real	Yen
Annual			
2021	0.8455	5.3959	109.7795
2022	0.9528	5.1574	131.6441
2023	0.9237	5.0050	140.2311
2024	0.9250	5.3868	151.4304
2025	0.8868	5.5903	149.5289
2024 (through December)	0.9250	5.3868	151.4304
2025 (through December)	0.8868	5.5903	149.5289
% Change	-4.1	+3.8	-1.3
Average for Month of December			
2024	0.9543	6.0964	153.799
2025	0.8538	5.4612	156.003
% Change	-10.5	-10.4	+1.4