STATE OF FLORIDA
DEPARTMENT OF CITRUS
605 EAST MAIN STREET / BOX 9010 / BARTOW, FLORIDA 33831

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STEVE JOHNSON
CHAIRMAN
FLORIDA CITRUS COMMISSION

March 10, 2026

NOTICE OF MEETING, COMMITTEE MEETINGS and PUBLIC HEARINGS
TO ALL COMMISSION MEMBERS, CITRUS FRUIT GROWERS, DEALERS, INDUSTRY ORGANIZATIONS and OTHER INTERESTED PERSONS

The Florida Citrus Commission announces a meeting and schedule for the Commission and its committees to be held at the Florida Department of Citrus, 605 East Main Street, Bartow, Florida 33830.

COMMITTEES – 9:00 a.m., Wednesday, March 18, 2026

The following committees of the Florida Citrus Commission will meet to discuss and give consideration to the items listed below and on the attached tentative agendas.

Global Marketing
Economic & Market Research
Administrative & Budget
Legal/Government/Regulatory

Florida Citrus Commissioners also sit as members of each referenced committee of the Florida Citrus Commission; therefore, substantial and detailed discussions, public input, consideration of, and Commission action upon Committee issues occur during the Committee meetings. These meetings are open to the public.

Virtual access to this meeting via Microsoft Teams is also available by using the link provided below:

Join on your computer, mobile app or room device: **Click here to join the meeting**
Meeting ID: 257 555 674 804 14
Passcode: Qr2AK9xH
Download Teams | Join on the web

You may also call in to the meeting (audio only) by using the following telephone number and conference ID:
1 (904) 539-9759, Phone Conference ID: 132 584 40#

Rosa Walsh, Ph.D.
Secretary, Florida Citrus Commission

Any person deciding to appeal any decision made by the Commission will need a record of the proceedings and may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is based. Section 286.0105, Florida Statutes
Pursuant to the provisions of the Americans with Disabilities Act, any person requiring reasonable accommodations to participate in this workshop/meeting is asked to advise the agency at least 48 hours before the workshop/meeting by contacting: Heather Anderson at handerson@citrus.myflorida.com or (863)537-3950. If you are hearing or speech impaired, please contact the agency using the Florida Relay Service, 1(800)955-8771 (TDD) or 1(800)955-8770 (Voice).

AGENDA

March 18, 2026

1. Call to order

2. Invocation and Pledge of Allegiance – Commissioner Carlos Martinez

3. Roll call

4. Approval of minutes from telephonic Commission meeting held January 21, 2026

5. Chairman's Remarks
   - FCC Committee Appointments

6. Executive Director's Remarks
   - FY2025/26 Audit Plan Approval
   - Industry Letters of Support

7. Committee reports and Commission action on committee items:

   a. Global Marketing
      - FY2025/26 Domestic Orange Juice Program Update
      - FY2025/26 Domestic Fresh Citrus Program Update
      - Presentation and Request for Approval: FY2025/26 Reallocation of GR Funds to Support Fresh Citrus Promotions
      - Strategic Planning Discussion

   b. Economic & Market Research
      - Audited Post Estimate Fruit Price Report 25-26 Season
      - Retail Orange Juice and Grapefruit Juice Sales Trends
      - Fresh Citrus Movement and Retail Sales Trends
      - Household Purchase Trends in the Beverage Category

   c. Administrative & Budget
      - Presentation of Comptroller's Monthly Financial Executive Summary
      - FY2026/27Budget Process Overview
      - Fiscal Policy Update (FP#308 – Delegation of Authority)
      - PALM Update
      - Inspector General Report

   d. Legal-Government-Regulatory
      - Initial Rulemaking:
        - 20-9.008 Utilization of Certificate of Deposit or Letter of Credit in Lieu of Bond: To remove the reference link and add language referencing rule 20-100.004 where the form can be found at.
        - 20-10.001 Charitable and Unemployment Relief Shipments: To remove the reference link and add language referencing rule 20-100.004 where the form can be found at.
      - Information/Update to the Commission on Rule 20-10.005

8. Report from FCC's General Counsel
9. Other business
10. Announcement of next meeting of the FCC
11. Adjournment