



STATE OF FLORIDA
DEPARTMENT OF CITRUS

605 EAST MAIN STREET / BOX 9010 / BARTOW, FLORIDA 33831

www.FloridaCitrus.org

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STEVE JOHNSON
CHAIRMAN
FLORIDA CITRUS COMMISSION

September 8, 2026

**NOTICE OF MEETING, COMMITTEE MEETINGS and PUBLIC HEARINGS
TO ALL COMMISSION MEMBERS, CITRUS FRUIT GROWERS, DEALERS, INDUSTRY
ORGANIZATIONS and OTHER INTERESTED PERSONS**

The Florida Citrus Commission announces a meeting and schedule for the Commission and its committees to be held at the Florida Department of Citrus, 605 East Main Street, Bartow, Florida 33830.

COMMITTEES – 9:00 a.m., Wednesday, September 16, 2026

The following committees of the Florida Citrus Commission will meet to discuss and give consideration to the items listed below and on the attached tentative agendas.

Economic & Market Research
Global Marketing
Administrative & Budget
Scientific Research Committee
Legal/Government/Regulatory

Florida Citrus Commissioners also sit as members of each referenced committee of the Florida Citrus Commission; therefore, substantial and detailed discussions, public input, consideration of, and Commission action upon Committee issues occur during the Committee meetings. These meetings are open to the public.

Virtual access to this meeting via Microsoft Teams is also available by using the link provided below:

Join on your computer, mobile app or room device: [Click here to join the meeting](#)

Meeting ID: 273 980 802 350 177

Passcode: Ds9RT9Mp

[Download Teams](#) | [Join on the web](#)

You may also call in to the meeting (audio only) by using the following telephone number and conference ID:
1 (904) 539-9759, Phone Conference ID: 185 687 996#

Heather Anderson

Heather Anderson, Secretary
Florida Citrus Commission

Any person deciding to appeal any decision made by the Commission will need a record of the proceedings and may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is based. Section 286.0105, Florida Statutes

Pursuant to the provisions of the Americans with Disabilities Act, any person requiring reasonable accommodations to participate in this workshop/meeting is asked to advise the agency at least 48 hours before the workshop/meeting by contacting: Heather Anderson at handerson@citrus.myflorida.com or (863)537-3950. If you are hearing or speech impaired, please contact the agency using the Florida Relay Service, 1(800)955-8771 (TDD) or 1(800)955-8770 (Voice).

Maximize consumer demand for Florida citrus products to ensure the sustainability and economic well-being of the Florida citrus grower, the citrus industry and the State of Florida.

The Florida Department of Citrus is an Equal Opportunity Employer and Agency.

AGENDA

September 16, 2026

1. Call to order
 2. Invocation and Pledge of Allegiance
 3. Roll call
 4. Approval of minutes from telephonic Commission meeting held June 10, 2026
 5. Chairman's Remarks
 - Advisory Committee Appointments – Processing Statistics Reporting Advisory Committee
 6. Executive Director's Remarks
 7. Committee reports and Commission action on committee items:
 - a. Economic & Market Research – Chairman Sutton
 - Florida Citrus Industry: 2025/26 Retrospective
 - Orange Juice and Grapefruit Juice Retail Sales Trends Final Season Update
 - Benefits from FDOC General Promotion on the Demand for Orange Juice
 - b. Global Marketing – Chairman Meador
 - State of Social Media
 - Marketing Activities Update
 - Domestic Marketing Orange Juice Update
 - Fresh Marketing Update
- 10 MINUTE BREAK
- c. Administrative & Budget – Chairman Schirard
 - Presentation of Comptroller's Monthly Financial Executive Summary
 - FY2025/26 Year-End Summary
 - Source and Use of Funds
 - Fund Balance Analysis
 - Presentation and Request for Approval of Personnel Action as Required Pursuant to F.S. 601.99036, F.S.
 - PALM Project Update
 - Presentation and Request for Approval of Updated OIG Charter
 - Presentation and Request for Approval of FY2026/27 Audit Plan
 - Inspector General Report
 - d. Scientific Research – Chairman Hollingsworth
 - Program for Expedited Propagation Cycle 1 – Biannual Program Update
 - Citrus Research and Field Trial Foundation, Inc. Update
 - New contract/same vendor: Citrus Research and Field Trial Foundation, Inc. (royalty reimbursement program for HLB tolerant trees and technologies)
 - New Varieties Development and Management Corporation Update

e. Legal-Government-Regulatory – Vice-Chairwoman Ezell

- License List No. 1
- Annual Regulatory Report
- Final Rulemaking
 - 20-3.007 - Post Estimate Price Report: To update language to include an alternate date of reporting in the event USDA is unable to release the initial Crop Estimate in October.
 - 20-9.008 - Utilization of Certificate of Deposit or Letter of Credit in Lieu of Bond: To remove the reference link and add language referencing rule 20-100.004 where the form can be found.
 - 20-10.001 - Charitable and Unemployment Relief Shipments: To remove the reference link and add language referencing rule 20-100.004 where the form can be found.
- Initial Rulemaking
 - 20-3.006(2) – Florida Processors’ Statistics Report: Amend the rule to remove the hyperlink.
 - 20-3.009 – Inventory Verification Report: Request Procedure and Conditions: Amend the rule to remove the hyperlink.
 - 20-7.002(1)(h) – Request Procedure and Conditions: Amend the rule language to conform the rule to the statutory change reducing the membership threshold from 5,000 to 2,500.
 - 20-10.005 – Shipment and Sale of Florida Experimental Packs of Concentrated Orange Juice Other Than Frozen or Canned: Amend the rule to identify the specific form required for the permit and add language referencing rule 20-100.004 where the form can be found and amend the rule to add language defining what the Department considers “adequate” and specify all the information required on the report.
 - 20-9.002 – Processed Form: To update the equivalent unit’s conversion chart to include tangerine.
 - 20-100.004 – Official Forms Used by Agency: To reincorporate the Application for Permit for Shipment and Sale of An Experimental Pack of Florida Concentrated Orange Juice Other Than Frozen or Canned and update form 4R, form 4R Fresh, Dealer’s Statement for Importing Citrus Products, and Import Assessment Form.

8. Report from FCC’s General Counsel

9. Other business

10. Announcement of next meeting of the FCC

11. Adjournment