FLORIDA DEPARTMENT OF CITRUS

# Florida Citrus Economic & Market Indicators October 2026

**Florida Department of Citrus**
Economic and Market Research Department

# Florida Citrus Economic & Market Indicators

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# Summary Comments

- Brazil's OJ exports for 2026-27 Brazilian season July - September were down 2.7% from the previous 3 season average with exports to the USMCA region, Europe and the East Asia up 20.6%, down 17.2% and down 3.7%, respectively.
- Season-to-date through 10/03/26, Florida FCOJ availability, movement and ending inventories were up 2.6%, down 16.4%, and up 37.3% respectively, from last season.
- Season-to-date through 10/03/26, Florida SSOJ availability, movement and ending inventories were up 4.7%, down 0.7%, and up 24.8% respectively, from last season.
- For October through August of the 2025-26 season, U.S. OJ imports and exports were down 3.9% and down 20.8% from last season, respectively. Season-to-date though 10/03/26, Florida OJ exports were down 14.9% (FDOC Processors Report).
- For October through August of the 2025-26 season, Non-FDOC Processor FCOJ disappearance, based on FCOJ inventories and imports, was down 51.8%.
- Season-to-date through 10/03/26, OJ volume sales in all Nielsen retail outlets (U.S. grocery stores doing $2 million and greater annual sales, drug stores doing $1 million and greater annual sales, mass merchandisers, Walmart, club (Sam's and BJ's), dollar stores (Dollar General, Family Dollar and Fred's), and military/DECA) were down 4.4% from the previous season, with the NFC price up 8.7%, the Recon price up 0.9% and the overall OJ price up 7.3%.
- The average FCOJ Futures price was $1.49/PS, down $0.96/PS from last year.
- Season-to-date through 02/07/26, the delivered-in price for early and midseason oranges was $3.37/PS, down $0.41/PS from last season. Season-to-date through 06/27/26, the delivered-in price for late season oranges was $3.44/PS, down $0.51/PS from last season.
- Season-to-date through 07/12/26, fresh orange and specialty citrus shipments were up 35.0% from last season.
- From August of the 2026-27 season, clementine and tangerine imports were down 6.2% relative to last season. Season-to-date through 05/29/26, Texas fresh grapefruit shipments were up 17.0% relative to last season.
- Season-to-date through 10/03/26, Florida FCGJ availability, movement and ending inventories were down 27.1%, up 21.3%, and down 53.9% respectively, from last season.
- Season-to-date through 10/03/26, Florida SSGJ availability, movement and ending inventories were up 0.8%, down 3.1%, and up 11.1% respectively, from last season.
- For October through August of the 2025-26 season, U.S. GJ exports were down 11.0%. Season-to-date through 10/03/26, Florida GJ exports were down 100.0% (FDOC Processors report).
- Season-to-date through 10/03/26, GJ volume sales in all Nielsen retail outlets (U.S. grocery stores doing $2 million and greater annual sales, drug stores doing $1 million and greater annual sales, mass merchandisers, Walmart, club (Sam's and BJ's), dollar stores (Dollar General, Family Dollar and Fred's), and military/DECA) were down 7.2% from the previous season, with the overall GJ price up 2.5%.
- Season-to-date through 07/12/26, Florida fresh grapefruit shipments were down 10.7% from last season, with Domestic/Canadian shipments down 10.6% and offshore shipments down 14.5% (DFVI). Shipments to Europe and Japan were down 25.0% and down 27.1%, respectively. Domestic FOB prices (CAC) for fresh white and red/pink grapefruit were down 39.4% and down 27.5%, respectively.
- For the month of September, versus the same period last year, the Euro/USD, Real/USD, and Yen/USD exchange rates were up 1.8%, down 4.2%, and up 5.7% respectively.

# Brazil Orange Juice Exports

| Destination | | Season-to-date July - September | | | | Change from 3 season average |
|---|---|---|---|---|---|---|
| | | 2023-24 | 2024-25 | 2025-26 | 2026-27 | |
| | | million SSE Gallons | | | | % |
| USMCA[b] | **Total** | **120.9** | **94.7** | **131.5** | **139.5** | **+20.6** |
| | *FCOJ* | *42.3* | *19.9* | *46.8* | *60.9* | *+67.5* |
| | *SSOJ* | *78.6* | *74.8* | *84.6* | *78.7* | *-0.9* |
| Europe[c] | **Total** | **246.6** | **171.2** | **137.8** | **153.3** | **-17.2** |
| | *FCOJ* | *189.1* | *126.3* | *93.3* | *107.4* | *-21.1* |
| | *SSOJ* | *57.5* | *44.9* | *44.5* | *45.9* | *-6.3* |
| East Asia[d] | **Total** | **21.0** | **18.0** | **7.9** | **15.1** | **-3.7** |
| Others | **Total** | **12.7** | **8.4** | **4.1** | **8.3** | **-0.8** |
| **Total** | | **401.2** | **292.3** | **281.2** | **316.2** | **-2.7** |

[a]Assumes exports with codes 2009.11.00 (FCOJ) and 2009.19.00 (Other) are 66° Brix, while exports with code 2009.12.00 (NFC) are 11.8° Brix.
[b]U.S., Canada, and Mexico.
[c]Russia, Ukraine, and Turkey are included in Europe.
[d]China, Japan, Taiwan, Hong Kong, Macau, South Korea, North Korea, Philippines, and Vietnam.
SOURCE: Secretary of External Commerce - Brazil

# Florida FCOJ Availability, Movement and Inventory

| Item | Prior Season Comparison (October - September) | | | Season-to-Date 10/03/26 (FDOC Processor Week 53) | | |
|---|---|---|---|---|---|---|
| | 2023-24 | 2024-25 | Change | 2024-25 | 2025-26 | Change |
| | - million PS - | | - % - | - million PS - | | - % - |
| **Beginning Inventory** | **70.4** | **73.9** | **+5.1** | **73.9** | **124.4** | **+68.2** |
| **Pack from Fruit** | **16.7** | **18.3** | **+9.7** | **18.3** | **21.8** | **+18.6** |
| **Imports**[a] | **236.9** | **257.0** | **+8.5** | **257.0** | **212.3** | **-17.4** |
| **Availability** | **324.0** | **349.3** | **+7.8** | **349.3** | **358.4** | **+2.6** |
| **Movement** | **250.5** | **224.6** | **-10.3** | **224.6** | **187.7** | **-16.4** |
| Bulk | 198.8 | 176.8 | -11.0 | 176.8 | 137.4 | -22.3 |
| Packaged | 51.7 | 47.8 | -7.7 | 47.8 | 50.3 | +5.4 |
| **Ending Inventory** | **73.9** | **124.4** | **+68.2** | **124.4** | **170.7** | **+37.3** |
| Bulk | 71.7 | 121.9 | +70.0 | 121.9 | 168.4 | +38.2 |
| Packaged | 2.3 | 2.5 | +10.6 | 2.5 | 2.3 | -7.6 |
| | - weeks supply - | | - % - | - weeks supply - | | - % - |
| **Carry Over - STD**[b] | **15.3** | **28.8** | **+87.6** | **29.4** | **48.2** | **+64.3** |

[a]Also includes domestic receipts by members of non-Florida product, foreign imports, reprocessed tangerine juice, chilled OJ used in FCOJ, net loss or gain during reprocessing and adjustments.

[b]Season-to-date weeks supply based on season-to-date movement.

# Florida SSOJ Availability, Movement and Inventory

| Item | Prior Season Comparison (October - September) | | | Season-to-Date 10/03/26 (FDOC Processor Week 53) | | |
|---|---|---|---|---|---|---|
| | 2023-24 | 2024-25 | Change | 2024-25 | 2025-26 | Change |
| | - million PS - | | - % - | - million PS - | | - % - |
| **Beginning Inventory** | **119.1** | **96.5** | **-18.9** | **96.5** | **76.1** | **-21.1** |
| **Pack from Fruit** | **61.2** | **36.0** | **-41.2** | **36.0** | **37.0** | **+2.9** |
| **Imports**[a] | **235.8** | **239.0** | **+1.4** | **239.0** | **275.7** | **+15.3** |
| **Availability** | **416.1** | **371.5** | **-10.7** | **371.5** | **388.8** | **+4.7** |
| **Movement**[b] | **308.8** | **276.1** | **-10.6** | **276.1** | **274.3** | **-0.7** |
| Bulk | 20.9 | 10.1 | -51.9 | 10.1 | 16.2 | +60.8 |
| Packaged | 287.9 | 266.1 | -7.6 | 266.1 | 258.1 | -3.0 |
| **Ending Inventory** | **96.5** | **76.1** | **-21.1** | **76.1** | **95.0** | **+24.8** |
| Bulk | 92.4 | 70.5 | -23.7 | 70.5 | 89.4 | +26.8 |
| Packaged | 4.1 | 5.6 | +36.2 | 5.6 | 5.6 | -0.4 |
| | - weeks supply - | | - % - | - weeks supply - | | - % - |
| **Carry Over - STD**[c] | **16.3** | **14.3** | **-11.8** | **14.6** | **18.4** | **+25.7** |

[a]Also includes domestic receipts by members of non-Florida product, foreign imports, reprocessed tangerine juice, FCOJ used in chilled OJ, net loss or gain during reprocessing and adjustments.

[b]Excludes evaporated COJ.

[c]Season-to-date weeks supply based on season-to-date movement.

# U.S. Orange Juice Imports[a]

| Country | Season-to-Date October - August | | | | | |
|---|---|---|---|---|---|---|
| | Volume | | | FOB Value/SSG[c] | | |
| | 2024-25 | 2025-26 | Change | 2024-25 | 2025-26 | Change |
| **TOTAL OJ** | | | | | | |
| | - million SSE gallons - | | - % - | - $/SSE gallon - | | - % - |
| Brazil | 391.46 | 396.21 | +1.2 | 2.95 | 2.18 | -26.1 |
| CBI[b] | 0.00 | 0.00 | N/A | N/A | N/A | N/A |
| Mexico | 92.42 | 51.59 | -44.2 | 4.18 | 3.49 | -16.6 |
| Other | 25.91 | 42.08 | +62.4 | 3.80 | 2.79 | -26.6 |
| **TOTAL** | **509.79** | **489.88** | **-3.9** | **3.22** | **2.37** | **-26.3** |
| **NFC OJ** | | | | | | |
| Brazil | 224.85 | 238.07 | +5.9 | 2.85 | 2.19 | -23.1 |
| CBI[b] | 0.00 | 0.00 | N/A | 0.00 | 0.00 | N/A |
| Mexico | 24.49 | 22.92 | -6.4 | 6.06 | 4.70 | -22.4 |
| Other | 3.17 | 4.25 | +34.2 | 5.35 | 5.07 | -5.3 |
| **TOTAL** | **252.50** | **265.23** | **+5.0** | **3.20** | **2.46** | **-23.1** |

[a]Includes OJ with added vitamins and minerals.
[b]Includes Dominican Republic-Central America initiatives.
[c]The FOB value of the products reported by the exporter, which does not include duties, freight, custom fees or other charges, divided by the reported number of single strength gallons.
SOURCE: U.S. Department of Commerce.

# U.S. Orange Juice Exports[a,b]

| Country | Season-to-Date October - August | | | | | |
|---|---|---|---|---|---|---|
| | Volume | | | FOB Value/SSG[c] | | |
| | 2024-25 | 2025-26 | Change | 2024-25 | 2025-26 | Change |
| | - million SSE gallons - | | - % - | - $/SSE gallon - | | - % - |
| Canada | 21.88 | 19.22 | -12.1 | 5.52 | 5.65 | +2.2 |
| Europe | 1.26 | 0.34 | -72.9 | 3.65 | 5.22 | +43.3 |
| Japan | 0.19 | 0.09 | -54.8 | 6.47 | 6.33 | -2.2 |
| Other | 11.36 | 7.84 | -31.0 | 6.31 | 5.93 | -5.9 |
| TOTAL | 34.68 | 27.48 | -20.8 | 5.72 | 5.73 | +0.1 |

[a] Includes OJ with added vitamins and minerals.
[b] FDOC Processor exports of OJ for the 2025-26 season were down 14.9%, season-to-date through 10/03/26.
[c] The FOB value of the products reported by the exporter, which does not include duties, freight, custom fees or other charges, divided by the reported number of single strength gallons.

SOURCE: U.S. Department of Commerce.

# Non-FDOC Processor FCOJ Disappearance Index

| Item | Season-to-Date October - August | | |
|---|---|---|---|
| | 2024-25 | 2025-26 | Change |
| | - million SSE gallons - | | - % - |
| Beginning Inventory[a] | 31.6 | 16.3 | -48.6 |
| Foreign Imports[b] | 62.3 | 56.1 | -10.0 |
| Availability[c] | 93.9 | 72.4 | -23.0 |
| Ending Inventory[a] | 5.5 | 29.8 | +437.1 |
| Non-FDOC Processor FCOJ Disappearance[d] | 88.4 | 42.6 | -51.8 |

[a]National Agricultural Statistics Service (NASS), U.S. FCOJ cold storage minus FDOC Processor, FCOJ inventory, as reported in NASS-USDA, "Cold Storage" reports and FDOC Processor weekly reports. Due to government shutdown, Non-FDOC inventory, availability, ending inventory, and disappearance are unavailable for September

[b]U.S. Department of Commerce, FCOJ imports (excludes bonded product) minus FDOC Processor, FCOJ foreign product imported by members (includes bonded product).

[c]Beginning inventory and imports.

[d]Non-FDOC Processor FCOJ Disappearance is a partial Measure of non-Florida presumed consumption that does not include U.S. production from States other than Florida or U.S. exports.

# U.S. Retail Orange Juice Sales

## Expanded All Outlets Combined (xAOC)[a]

| Item | Volume Sales | | | Dollar Sales | | | Price/Eq Gallon | | |
|---|---|---|---|---|---|---|---|---|---|
| | 2024-25 | 2025-26 | Change | 2024-25 | 2025-26 | Change | 2024-25 | 2025-26 | Change |
| | - million SSE gallons - | | - % - | - million dollars - | | - % - | - $/SSE gallon - | | - % - |
| **Full Season Results for the Previous Two Seasons** | | | | | | | | | |
| **Refrigerated** | **271.46** | **263.15** | **-3.1** | **3,019.03** | **3,137.67** | **+3.9** | **11.12** | **11.92** | **+7.2** |
| NFC | 190.16 | 188.71 | -0.8 | 2,258.04 | 2,434.78 | +7.8 | 11.87 | 12.90 | +8.7 |
| RECON | 81.30 | 74.44 | -8.4 | 760.98 | 702.89 | -7.6 | 9.36 | 9.44 | +0.9 |
| **FCOJ** | **9.73** | **8.03** | **-17.5** | **82.23** | **68.45** | **-16.8** | **8.45** | **8.53** | **+0.9** |
| **Shelf Stable** | **6.94** | **4.38** | **-36.8** | **76.24** | **53.96** | **-29.2** | **10.99** | **12.31** | **+12.0** |
| **TOTAL** | **288.12** | **275.56** | **-4.4** | **3,177.50** | **3,260.08** | **+2.6** | **11.03** | **11.83** | **+7.3** |
| **Season-to-Date through 10/03/26, Topline Report #13** | | | | | | | | | |
| | 2024-25 | 2025-26 | Change | 2024-25 | 2025-26 | Change | 2024-25 | 2025-26 | Change |
| **Refrigerated** | **271.46** | **263.15** | **-3.1** | **3,019.03** | **3,137.67** | **+3.9** | **11.12** | **11.92** | **+7.2** |
| NFC | 190.16 | 188.71 | -0.8 | 2,258.04 | 2,434.78 | +7.8 | 11.87 | 12.90 | +8.7 |
| RECON | 81.30 | 74.44 | -8.4 | 760.98 | 702.89 | -7.6 | 9.36 | 9.44 | +0.9 |
| **FCOJ** | **9.73** | **8.03** | **-17.5** | **82.23** | **68.45** | **-16.8** | **8.45** | **8.53** | **+0.9** |
| **Shelf Stable** | **6.94** | **4.38** | **-36.8** | **76.24** | **53.96** | **-29.2** | **10.99** | **12.31** | **+12.0** |
| **TOTAL** | **288.12** | **275.56** | **-4.4** | **3,177.50** | **3,260.08** | **+2.6** | **11.03** | **11.83** | **+7.3** |

Source: Nielsen. xAOC = Expanded All Outlets Combined. xAOC data consists of POS data for U.S. grocery stores doing $2 million and greater annual sales, drug stores doing $1 million and greater annual sales, mass merchandisers (like Target), Walmart, club (Sam's and BJ's), dollar stores (Dollar General, Family Dollar and Fred's), and military/DECA.

# U.S. Retail NFC Orange Juice
# Promotional Pricing (xAOC)

| Unit Sizes | Average Price Per Unit | | | Average Price Per Eq. Gallon | | |
|---|---|---|---|---|---|---|
| | 16 Week Period Ending | | | 16 Week Period Ending | | |
| | 2/21/2026 | 6/13/2026 | 10/03/26 | 2/21/2026 | 6/13/2026 | 10/03/26 |
| **Non-Promotional Price** | | | | | | |
| NFC <11 oz | $5.75 | $5.86 | $5.88 | $20.39 | $21.00 | $21.16 |
| NFC 11-20 oz | $2.52 | $2.63 | $2.61 | $26.81 | $26.71 | $26.41 |
| NFC 20-40 oz | $6.67 | $7.16 | $7.23 | $26.89 | $28.62 | $28.91 |
| NFC 40-70 oz | $5.54 | $5.59 | $5.39 | $13.33 | $13.53 | $13.23 |
| NFC 70-110 oz | $7.96 | $8.07 | $8.09 | $12.24 | $12.48 | $12.46 |
| NFC >110 oz | $10.30 | $10.70 | $10.85 | $10.30 | $10.70 | $10.85 |
| **Promotional Price[a]** | | | | | | |
| NFC <11 oz | $5.00 | $5.27 | $5.28 | $18.61 | $19.29 | $19.23 |
| NFC 11-20 oz | $1.87 | $1.93 | $2.13 | $20.93 | $20.81 | $21.11 |
| NFC 20-40 oz | $5.26 | $5.54 | $5.79 | $21.47 | $22.15 | $23.17 |
| NFC 40-70 oz | $4.10 | $4.20 | $4.36 | $10.93 | $10.95 | $11.45 |
| NFC 70-110 oz | $7.71 | $7.78 | $7.82 | $11.33 | $11.97 | $11.64 |
| NFC >110 oz | $9.13 | $9.27 | $9.61 | $9.13 | $9.27 | $9.61 |

Source: Nielsen. xAOC = Expanded All Outlets Combined. xAOC data consists of POS data for U.S. grocery stores doing $2 million and greater annual sales, drug stores doing $1 million and greater annual sales, mass merchandisers (like Target), Walmart, club (Sam's and BJ's), dollar stores (Dollar General, Family Dollar and Fred's), and military/DECA.

[a]Promotional prices includes features, displays, and combined feature and display prices. Temporary price reductions (TPR) are not included in promotional prices.

# U.S. Retail NFC Orange Juice
# Sales by Unit Size (xAOC)

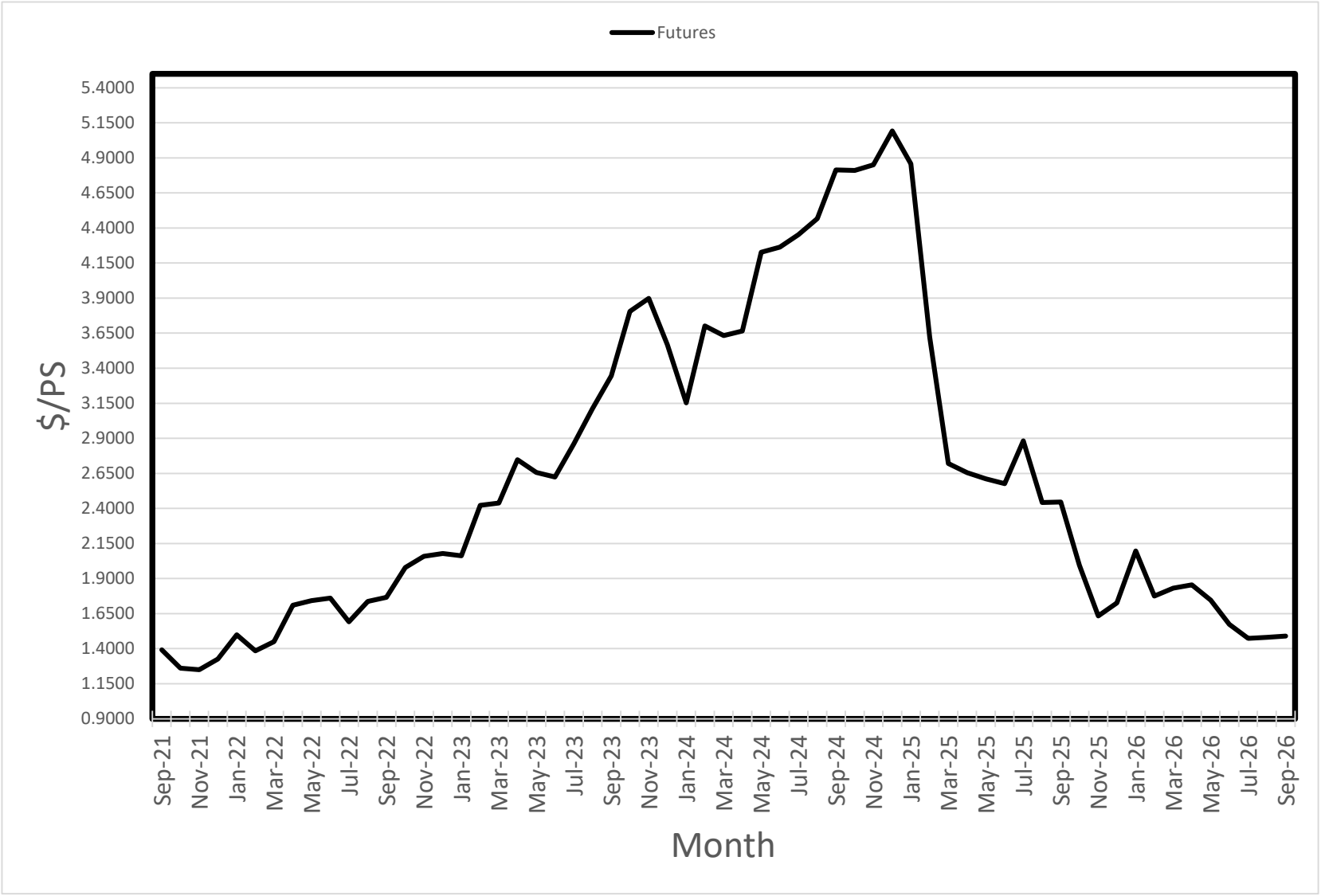
| Unit Sizes | Dollar Sales | | | Gallon Sales | | |
|---|---|---|---|---|---|---|
| | 16 Week Period Ending | | | 16 Week Period Ending | | |
| | 2/21/2026 | 6/13/2026 | 10/03/26 | 2/21/2026 | 6/13/2026 | 10/03/26 |
| NFC <11 oz | $21,547,550 | $20,631,117 | $20,369,389 | 1,063,418 | 987,984 | 969,475 |
| NFC 11-20 oz | $34,740,533 | $33,772,838 | $33,329,583 | 1,366,008 | 1,335,855 | 1,344,705 |
| NFC 20-40 oz | $12,388,557 | $10,791,920 | $10,610,458 | 477,525 | 388,405 | 376,903 |
| NFC 40-70 oz | $540,989,634 | $477,025,757 | $444,437,066 | 43,826,335 | 38,230,769 | 34,954,217 |
| NFC 70-110 oz | $197,118,241 | $160,697,526 | $166,360,263 | 16,241,393 | 12,915,349 | 13,438,263 |
| NFC >110 oz | $25,923,956 | $26,568,581 | $24,283,271 | 2,582,481 | 2,534,990 | 2,302,369 |
| **% Sold on Promotion[a]** | | | | | | |
| NFC <11 oz | 6.4% | 6.2% | 7.1% | 7.0% | 6.7% | 7.7% |
| NFC 11-20 oz | 19.3% | 20.0% | 26.1% | 23.4% | 24.3% | 30.6% |
| NFC 20-40 oz | 14.5% | 10.3% | 10.9% | 17.5% | 12.9% | 13.3% |
| NFC 40-70 oz | 36.4% | 35.8% | 26.0% | 41.1% | 40.9% | 28.8% |
| NFC 70-110 oz | 10.2% | 7.0% | 9.4% | 10.9% | 7.3% | 10.0% |
| NFC >110 oz | 20.3% | 13.6% | 22.1% | 22.3% | 15.3% | 24.3% |

Source: Nielsen. xAOC = Expanded All Outlets Combined. xAOC data consists of POS data for U.S. grocery stores doing $2 million and greater annual sales, drug stores doing $1 million and greater annual sales, mass merchandisers (like Target), Walmart, club (Sam's and BJ's), dollar stores (Dollar General, Family Dollar and Fred's), and military/DECA.

[a]Promotional prices includes features, displays, and combined feature and display prices. Temporary price reductions (TPR) are not included in promotional prices.

# FCOJ Futures Monthly Average Prices

## September 2021 through September 2026



# FCOJ Prices

## September

| Item | 2025 | 2026 | Change |
|---|---|---|---|
| | - $ / PS - | | - % - |
| **FCOJ Futures[a]** | **2.4461** | **1.4908** | **-39.1** |

SOURCES: TradingView.com

# FDOC Processor Delivered-In Prices

| Variety | STD Prices Reported for Canner's A | | |
|---|---|---|---|
| | 2024-25 | 2025-26 | Change |
| | - $ / PS - | | - % - |
| Early & Midseason Oranges[a] | $3.78 | $3.37 | -10.8% |
| Late Season Oranges[b] | $3.95 | $3.44 | -12.9% |
| White Grapefruit[c] | $3.44 | $3.41 | -0.9% |
| Red/Pink Grapefruit[c] | $3.40 | $3.40 | 0.0% |

[a] 2025-26 Season final price from 02/07/26. 2024-25 Season final price from 01/25/25.

[b] 2025-26 Season final price from 06/27/26. 2024-25 Season final price from 05/24/25.

[c] 2025-26 Season final price from 06/27/26. 2024-25 Season final price from 04/12/25.

# Sao Paulo Processed Orange Spot Prices

## Monthly Average and Season-to-Date

| Season | September Average | | Season-to-Date[a] (July - September) | |
|---|---|---|---|---|
| | Price | Change from Year Ago | Price | Change from Year Ago |
| | - $ / box[b] - | - % - | - $ / box[b] - | - % - |
| 2024-25 | 15.26 | | 14.84 | |
| 2025-26 | 9.17 | -39.9 | 8.55 | -42.4 |
| 2026-27 | 5.86 | -36.1 | 5.99 | -29.9 |

[a] Unweighted average of monthly prices.

[b] In U.S. dollars as reported at the CEPEA website.

# Florida Fresh Orange and Specialty Fruit
# Shipments and FOB Prices Season-to-Date

| Variety | Shipments through 07/12/26 | | | FOB Price through 05/03/26 | | |
|---|---|---|---|---|---|---|
| | 2024-25 STD | 2025-26 STD | Change | 2024-25 Final | 2025-26 STD | Change |
| | - 1,000 of 4/5 bu. cartons - | | - % - | - $ / carton - | | - % - |
| Early & Mid Oranges | 745 | 912 | +22.4 | 18.00 | 20.16 | +12.0 |
| Navel | 149 | 157 | +5.8 | 22.73 | 23.00 | +1.2 |
| Valencia | 1,089 | 1,541 | +41.5 | 20.54 | 21.73 | +5.8 |
| Tangelo | 16 | 19 | +16.0 | 0.00 | N/A | N/A |
| Early Tangerines[a] | 333 | 524 | +57.6 | 16.10 | 14.02 | -12.9 |
| Honey / Murcotts | 6 | 14 | +143.1 | 22.73 | 22.73 | 0.0 |
| Royal Tangerines / Temples | 11 | 2 | -77.3 | 26.89 | 26.89 | 0.0 |
| TOTAL | 2,349 | 3,170 | +35.0 | | | |

Source: Fresh fruit shipments as reported by FDACS. FOB prices as released by the Citrus Administrative Committee.

[a]Prices for Sunburst.

# Selected Competitive Fresh Fruit Shipments

| U.S. Clementine, Tangerine and Wilkings Imports | | | | Texas Fresh Grapefruit Shipments | | |
|---|---|---|---|---|---|---|
| 2025-26 | 2026-27 | Change | | 2024-25 | 2025-26 | Change |
| August | | | | STD - 05/29/26 | | |
| - million pounds - | | - % - | | - 1,000 Equivalent[1] 4/5 Bu. Cartons - | | - % - |
| | | | **Total** | **2,142** | **2,497** | **+16.6** |
| **147.8** | **138.7** | **-6.2** | Domestic | 2,103 | 2,461 | +17.0 |
| | | | Canada | 2 | - | -100.0 |
| | | | Overseas | 37 | 36 | -1.9 |
| Source: U.S. Department of Commerce. | | | | Source: Texas Valley Citrus Committee. | | |

[1]Reported as 7/10 Bu. Cartons, converted by equivalent weight to standard Florida 4/5 Bu. Carton.

# Florida FCGJ Availability, Movement and Inventory

| Item | Prior Season Comparison (October - September) | | | Season-to-Date 10/03/26 (FDOC Processor Week 53) | | |
|---|---|---|---|---|---|---|
| | 2023-24 | 2024-25 | Change | 2024-25 | 2025-26 | Change |
| | - million PS - | | - % - | - million PS - | | - % - |
| **Beginning Inventory** | **2.9** | **2.0** | **-32.0** | **2.0** | **1.4** | **-29.5** |
| **Pack from Fruit** | **0.0** | **0.0** | **N/A** | **0.0** | **0.0** | **-100.0** |
| **Imports**[a] | **0.6** | **0.4** | **-37.3** | **0.4** | **0.3** | **-13.3** |
| **Availability** | **3.5** | **2.4** | **-32.7** | **2.4** | **1.7** | **-27.1** |
| **Movement** | **1.6** | **1.1** | **-31.1** | **1.1** | **1.3** | **+21.3** |
| Bulk | 1.6 | 1.0 | -39.0 | 1.0 | 1.1 | +10.7 |
| Packaged | 0.0 | 0.1 | +2123.2 | 0.1 | 0.3 | +101.0 |
| **Ending Inventory** | **2.0** | **1.4** | **-29.5** | **1.4** | **0.6** | **-53.9** |
| Bulk | 2.0 | 1.4 | -29.7 | 1.4 | 0.6 | -54.2 |
| Packaged | 0.0 | 0.0 | +17488.2 | 0.0 | 0.0 | +105.0 |
| | - - weeks supply - - | | - % - | - - weeks supply - - | | - % - |
| **Carry Over**[b] | **64.2** | **67.0** | **+4.3** | **67.0** | **25.5** | **-62.0** |

[a]Also includes domestic receipts by members of non-Florida product, foreign imports, reprocessed tangerine juice, FCGJ used in chilled GJ, net loss or gain during reprocessing and adjustments.

[b]Season-to-date weeks supply based on season-to-date movement.

# Florida SSGJ Availability, Movement and Inventory

| Item | Prior Season Comparison (October - September) | | | Season-to-Date: 10/03/26 (FDOC Processor Week 53) | | |
|---|---|---|---|---|---|---|
| | 2023-24 | 2024-25 | Change | 2024-25 | 2025-26 | Change |
| | - million PS - | | - % - | - million PS - | | - % - |
| **Beginning Inventory** | **5.4** | **3.7** | **-31.0** | **3.7** | **2.9** | **-22.9** |
| **Pack from Fruit** | **2.5** | **1.5** | **-40.3** | **1.5** | **2.3** | **+49.0** |
| **Imports**[a] | **4.5** | **5.2** | **+16.3** | **5.2** | **5.4** | **+3.7** |
| **Availability** | **12.4** | **10.4** | **-15.8** | **10.4** | **10.5** | **+0.8** |
| **Movement** | **8.7** | **7.6** | **-12.5** | **7.6** | **7.4** | **-3.1** |
| Bulk | -0.2 | -0.2 | +31.5 | -0.2 | 0.0 | -117.5 |
| Packaged | 8.8 | 7.8 | -11.7 | 7.8 | 7.3 | -6.1 |
| **Ending Inventory** | **3.7** | **2.9** | **-22.9** | **2.9** | **3.2** | **+11.1** |
| Bulk | 3.6 | 2.7 | -23.6 | 2.7 | 3.1 | +12.1 |
| Packaged | 0.1 | 0.1 | -3.7 | 0.1 | 0.1 | -11.3 |
| | - - weeks supply - - | | - % - | - - weeks supply - - | | - % - |
| **Carry Over**[b] | **22.2** | **19.6** | **-11.9** | **20.0** | **22.9** | **+14.6** |

[a]Also includes domestic receipts by members of non-Florida product, foreign imports, reprocessed tangerine juice, FCGJ used in chilled GJ, net loss or gain during reprocessing and adjustments.

[b]Season-to-date weeks supply based on season-to-date movement.

# U.S. Grapefruit Juice Exports[a,b]

| Country | Season-to-Date October - August | | | | | |
|---|---|---|---|---|---|---|
| | Volume | | | FOB Value/SSG[c] | | |
| | 2024-25 | 2025-26 | Change | 2024-25 | 2025-26 | Change |
| | - million SSE gallons - | | - % - | - $/SSE gallon - | | - % - |
| Canada | 1.73 | 1.69 | -2.3 | 3.48 | 3.43 | -1.4 |
| Europe | 0.54 | 0.47 | -12.6 | 5.36 | 5.34 | -0.4 |
| Japan | 0.02 | 0.00 | -100.0 | 5.34 | N/A | N/A |
| Other | 1.35 | 1.07 | -20.3 | 4.41 | 4.84 | +9.8 |
| TOTAL | 3.64 | 3.24 | -11.0 | 4.11 | 4.17 | +1.6 |

[a] SOURCE: U.S. Department of Commerce.

[b] FDOC Processor exports of GJ for the 2025-26 season were down 100%, season-to-date through 10/03/26.

[c] The FOB value of the products reported by the exporter, which does not include duties, freight, custom fees or other charges, divided by the reported number of single strength gallons.

# U.S. Retail Grapefruit Juice Sales

## Expanded All Outlets Combined (xAOC)[a]

| Item | Volume Sales | | | Dollar Sales | | | Price/Eq Gallon | | |
|---|---|---|---|---|---|---|---|---|---|
| | 2024-25 | 2025-26 | Change | 2024-25 | 2025-26 | Change | 2024-25 | 2025-26 | Change |
| | - million SSE gallons - | | - % - | - million dollars - | | - % - | - $/SSE gallon - | | - % - |
| **Full Season Results for the Previous Two Seasons** | | | | | | | | | |
| **Refrigerated** | **6.57** | **5.84** | **-11.2** | **85.27** | **79.30** | **-7.0** | **12.98** | **13.59** | **+4.7** |
| NFC | 6.35 | 5.54 | -12.8 | 80.12 | 72.24 | -9.8 | 12.62 | 13.05 | +3.4 |
| RECON | 0.22 | 0.30 | +36.3 | 5.15 | 7.06 | +37.1 | 23.43 | 23.58 | +0.6 |
| **FCGJ** | **0.01** | **0.04** | **+373.9** | **0.06** | **0.31** | **+459.2** | **6.34** | **7.48** | **+18.0** |
| **Shelf Stable** | **2.71** | **2.74** | **+1.2** | **25.12** | **25.47** | **+1.4** | **9.27** | **9.28** | **+0.1** |
| **TOTAL** | **9.29** | **8.62** | **-7.2** | **110.45** | **105.08** | **-4.9** | **11.89** | **12.19** | **+2.5** |
| **Season-to-Date through 10/03/26, Topline Report #13** | | | | | | | | | |
| | **2024-25** | **2025-26** | **Change** | **2024-25** | **2025-26** | **Change** | **2024-25** | **2025-26** | **Change** |
| **Refrigerated** | **6.57** | **5.84** | **-11.2** | **85.27** | **79.30** | **-7.0** | **12.98** | **13.59** | **+4.7** |
| NFC | 6.35 | 5.54 | -12.8 | 80.12 | 72.24 | -9.8 | 12.62 | 13.05 | +3.4 |
| RECON | 0.22 | 0.30 | +36.3 | 5.15 | 7.06 | +37.1 | 23.43 | 23.58 | +0.6 |
| **FCOJ** | **0.01** | **0.04** | **+373.9** | **0.06** | **0.31** | **+459.2** | **6.34** | **7.48** | **+18.0** |
| **Shelf Stable** | **2.71** | **2.74** | **+1.2** | **25.12** | **25.47** | **+1.4** | **9.27** | **9.28** | **+0.1** |
| **TOTAL** | **9.29** | **8.62** | **-7.2** | **110.45** | **105.08** | **-4.9** | **11.89** | **12.19** | **+2.5** |

Source: Nielsen. xAOC = Expanded All Outlets Combined. xAOC data consists of POS data for U.S. grocery stores doing $2 million and greater annual sales, drug stores doing $1 million and greater annual sales, mass merchandisers (like Target), Walmart, club (Sam's and BJ's), dollar stores (Dollar General, Family Dollar and Fred's), and military/DECA.

# Florida Fresh Grapefruit Shipments
## Season-to-Date through 07/12/26

| Destination/Variety | 2024-25 STD | 2025-26 STD | Change |
|---|---|---|---|
| | - 1,000 4/5-bu. cartons - | | - % - |
| **Domestic & Canadian - All** | **1,717** | **1,535** | **-10.6** |
| White | 145 | 80 | -45.1 |
| Red/Pink | 1,572 | 1,456 | -7.4 |
| **Offshore Exports - All** | **26** | **22** | **-14.5** |
| White | 5 | 2 | -62.8 |
| Red/Pink | 20 | 20 | -2.2 |
| **TOTAL - All** | **1,743** | **1,557** | **-10.7** |
| White | 150 | 82 | -45.7 |
| Red/Pink | 1,593 | 1,476 | -7.3 |

Source: DFVI, Florida Dept. of Agriculture

# Florida Fresh Grapefruit Shipments
## Season-to-Date through 07/12/26

| Country | 2024-25 STD | 2025-26 STD | Change |
|---|---|---|---|
| | - 1,000 4/5-bu. cartons - | | - % - |
| United States | 1,663 | 1,496 | -10.0 |
| Canada | 54 | 39 | -27.5 |
| Europe | 15 | 11 | -25.0 |
| Japan | 9 | 7 | -27.1 |
| Other | 1 | 4 | +223.2 |
| TOTAL - All | 1,743 | 1,557 | -10.7 |

Source: DFVI, Florida Dept. of Agriculture

# Florida Fresh Grapefruit Domestic FOB Prices

## Season-to-Date through 05/03/26

| Variety | FOB Price | | |
|---|---|---|---|
| | 2024-25 Final | 2025-26 STD | Change |
| | - $ / carton - | | - % - |
| TOTAL[a] | 31.02 | 22.63 | -27.0 |
| White | 20.66 | 12.51 | -39.4 |
| Red/Pink | 32.00 | 23.19 | -27.5 |

[a]Weighted average based on FDACS reporting of fresh fruit shipments.
Source: Citrus Administrative Committee

# Foreign Exchange Rates Per USD

| Date | Euro | Real | Yen |
|---|---|---|---|
| **Annual** | | | |
| 2021 | 0.8455 | 5.3959 | 109.7795 |
| 2022 | 0.9528 | 5.1574 | 131.6441 |
| 2023 | 0.9237 | 5.0050 | 140.2311 |
| 2024 | 0.9250 | 5.3868 | 151.4304 |
| 2025 | 0.8868 | 5.5903 | 149.5289 |
| 2025 (through September) | 0.8960 | 5.6542 | 148.0221 |
| 2026 (through September) | 0.8614 | 5.1463 | 158.6244 |
| % Change | -3.9 | -9.0 | +7.2 |
| **Average for Month of September** | | | |
| 2025 | 0.8524 | 5.3696 | 147.947 |
| 2026 | 0.8681 | 5.1417 | 156.352 |
| % Change | +1.8 | -4.2 | +5.7 |