Legal/ Government/ Regulatory Committee



Elliott V. Mitchell, General Counsel

Legal Agenda

- License List 2
- Contract Approval

Commissioner Memorandums & License List

- License List No. 2: All license applications are in order and have been conditionally approved.

Staff recommend approval of License List 2 .

All Commissioners may vote; no abstention is required.

Bryant Christie, Inc.
Marketing Consultant for FAS Funding

Business Unit:	Global Marketing
Bid Requirement:	Exempt (option renewal)
DOC Contract No.:	23A11
Amount:	$249,298.00 (3yrs- 2026-2029)
Funding:	5710181000 - 131300
Term:	January 1, 2027 through December 31, 2029

Purpose: Department requires a marketing consultant to assist in the submission of Department's international marketing budget funded from the federal Market Access Program (MAP) and Regional Agricultural Promotion Program (RAPP) managed by the Foreign Agricultural Service (FAS) of the United States Department of Agriculture (USDA). Department requires assistance with the development and submission of annual strategic plans to FAS. The components of the plans include: The Unified Export Strategy (UES), periodic revisions and updates as needed, and the year-end evaluation report known as the Country Progress Report (CPR).

Status: Renewal contract, same vendor, 3-year contract

THANK YOU

